

50¢

OFFICIAL

Souvenir Program

CALGARY EXHIBITION & STAMPEDE

JULY 6 - 11, 1959

Her Majesty Queen Elizabeth and
Prince Philip, Duke of Edinburgh





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Stampede Souvenir Programme

This programme was produced by the Publicity Department of the Calgary Exhibition and Stampede Ltd.

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M. E. HARTNETT,
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Publicity Executive

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Official new portrait of Her Majesty Queen Elizabeth II and H.R.H. Prince Philip, Duke of Edinburgh, especially taken for their Royal Tour of Canada, 1959, by Donald McKague, Toronto.

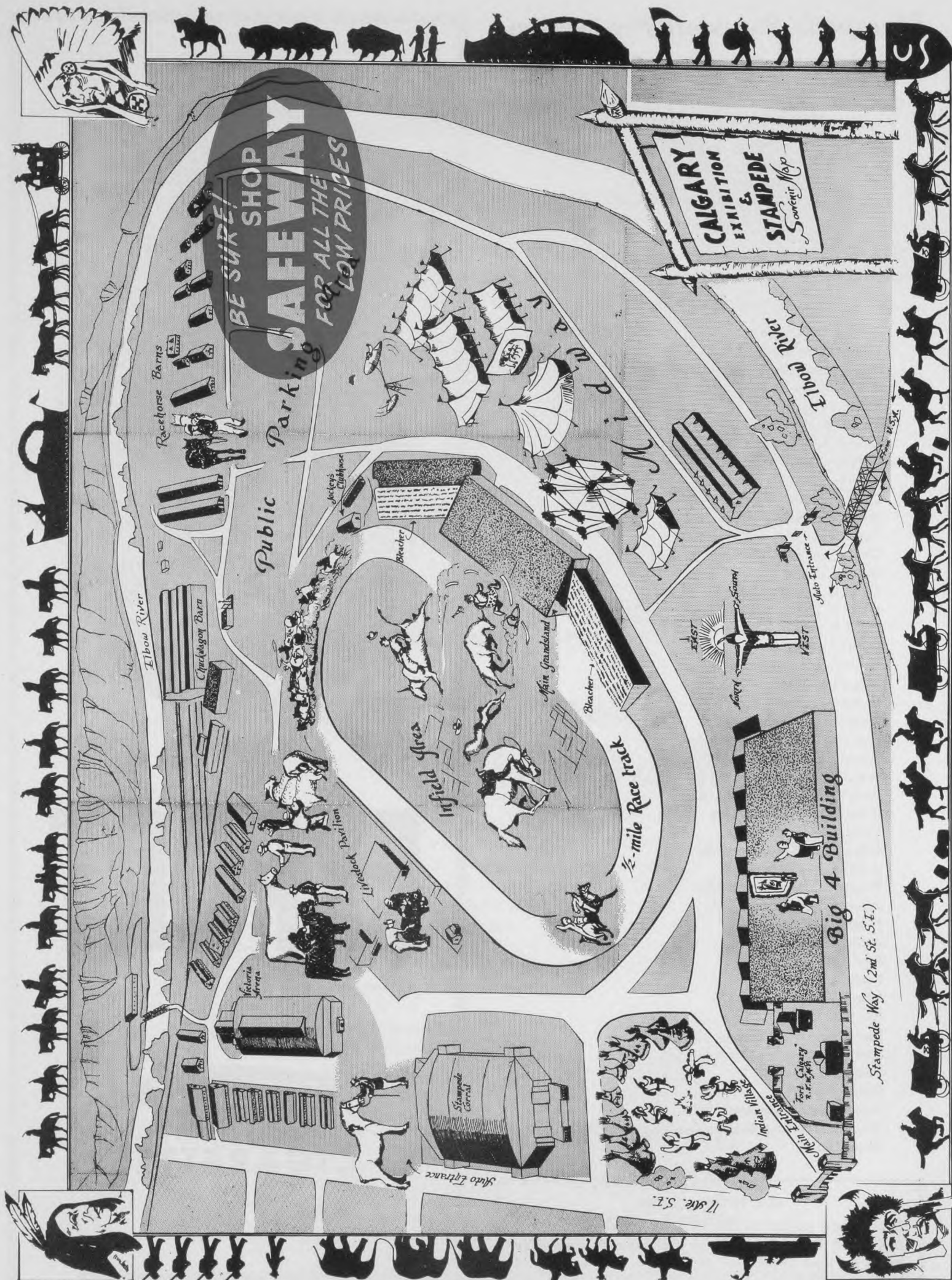


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Stampede Ground

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State Entrance

Stampede

Stampede

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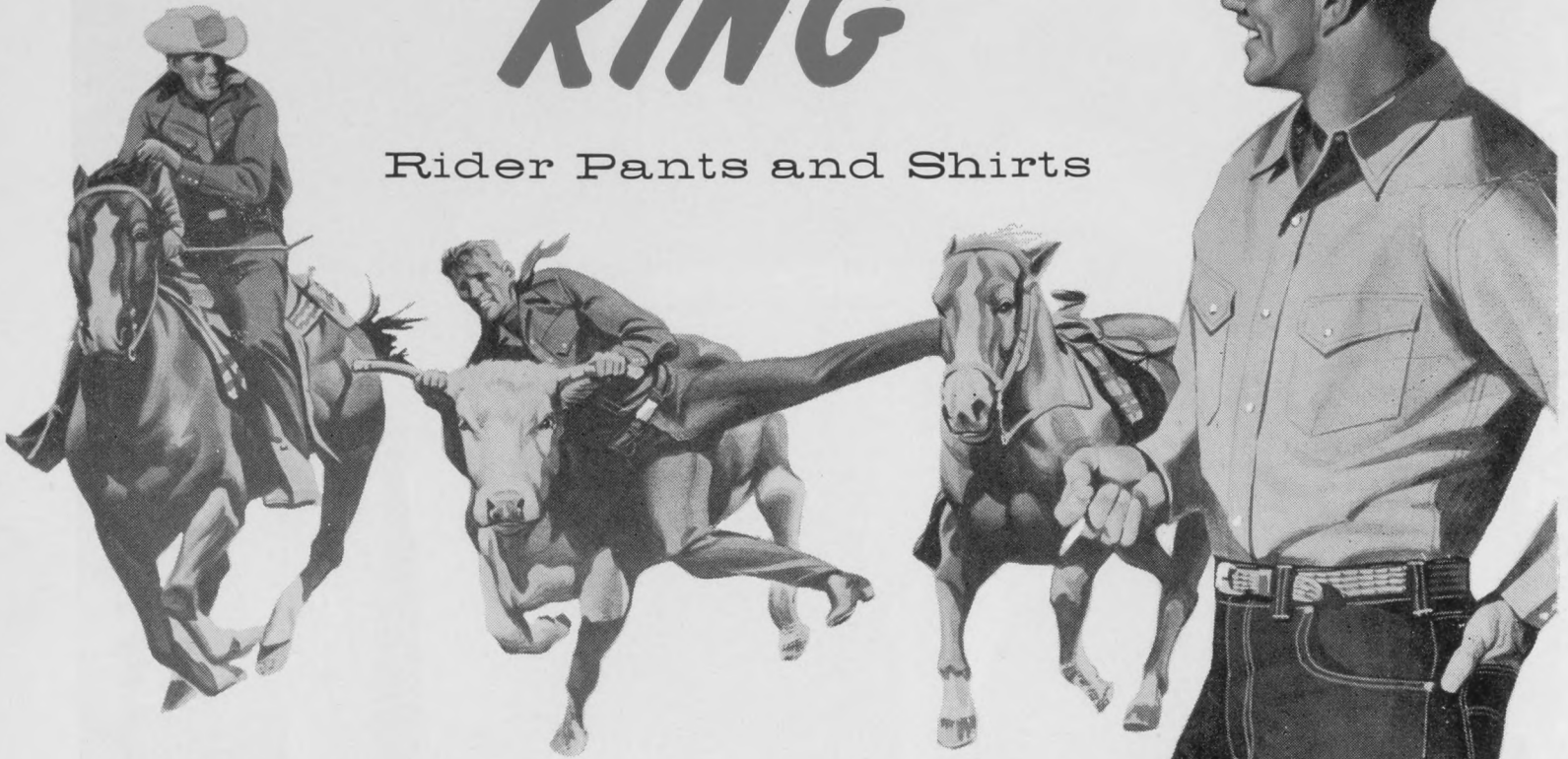


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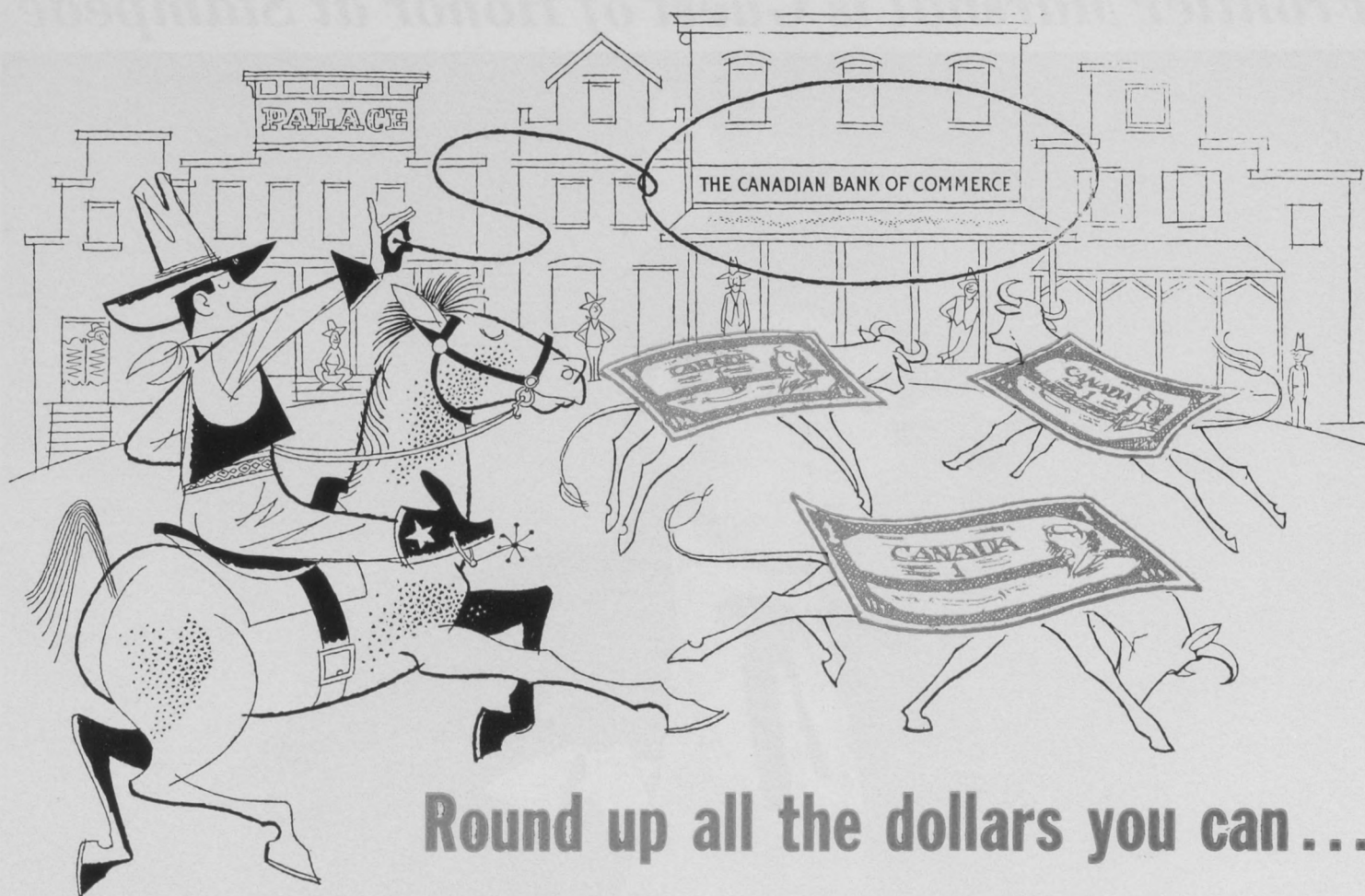
Burns



Frontier Marshal is Guest of Honor at Stampede



Bat Masterson (Gene Barry) famous marshal of Dodge City, Kansas, and a contemporary of Wyatt Earp and Wild Bill Hickock, who will be in Calgary this week as Exhibition Board's guest of honor.



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The Calgary Exhibition and Stampede is steeped in History of the Old West



You can search the wide world over but you'll never find another summer outdoor attraction that can compare with the famous Calgary Exhibition and Stampede.

It is the one week in the year when Calgary's 220,000 inhabitants, reinforced by thousands of visitors from all parts of the world, take part in the greatest program of western "whoopie" ever held anywhere on the North American continent.

In 1958, a total of 549,336 persons attended the six-day performance of the Exhibition and Stampede. In 1959, weather permitting, officials expect to see the total boosted to 570,000.

Many people ask the question, "What is so different about the Calgary Exhibition and Stampede?" The answer is simple. The Exhibition and Stampede stages the world's biggest Rodeo or championship cowboy contests. It has one of the finest agricultural, industrial, and livestock exhibitions in North America. It combines a Thoroughbred horse racing program with a half a dozen features, and when it is all kneaded together it comes out as the wildest most thrilling program of western events ever presented by any organization anywhere in the world.

Its slogan of "The Greatest Outdoor Show on Earth," is well earned and is accepted at par by everyone who visits the annual event.

The show is held on the 100-acre grounds of the Calgary Exhibition and Stampede Ltd., a non-profit company which operates right in the heart of the city of Calgary, Province of Alberta.

The annual sixday Exhibition and Stampede, usually held in the second week of July, attracts visitors from all parts of the world. It is the only outdoor exhibition in North America which hangs the "sold right out" sign on the front gates of the grandstand enclosure at least a week before the show opens.

The program includes championship cowboy contests for North American titles, horse racing with pari-mutuel betting, a livestock show, an Indian Village, a Ghost Town Frontier Village, a midway, a full scale grandstand vaudeville program nightly, with a fireworks display each night for added measure, a special children's day program which attracts an attendance of 25,000 children in the grandstand enclosure, thousands of manufacturing, domestic, and industrial exhibits, and it is the home of the world famous Rangeland Derby, or chuckwagon race which attracts a yearly entry of 32 ranch outfits competing for a purse totalling in excess of \$23,680.

The average daily attendance for the six-day show in 1958 was 91,500. Quite an achievement for a city with a population of around 225,000.

This year, a crowd of 114,000 persons will enjoy the three-mile-long Stampede parade, and for four of the six days, the downtown business section of the city is turned into a real western Mardi Gras, with square dancing in the streets, Indians parading in beaded and buckskin outfits, range chuckwagon outfits serving breakfasts of flapjacks, bacon, and coffee to visitors, and the entire city going "western" for the duration of the show.

(Continued on page 11)

Welcome



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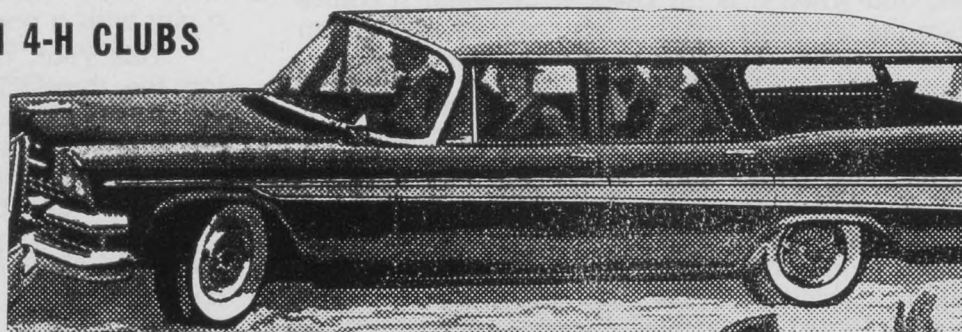
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Indians in Stampede Parade.

(Continued from page 9)

The origin and development of the Calgary Stampede is steeped in history. Back in 1912, a rangy cow puncher from the state of Wyoming named Guy Weadick, came to Calgary, and after a time managed to interest four big cattlemen into financing a venture which was planned as the greatest Frontier Days Show or Roundup ever held in North America. He called it "The Stampede".

The prize was \$40,000 in gold, and cowboys from all over Canada, the United States and Mexico answered the call.

The show was held at the exhibition grounds in September, 1912. It was opened by the Duke of Connaught, a son of Queen Victoria of England and the then Governor-General of Canada.

Although it rained the better part of the time, the events went on as scheduled. World championships were awarded in all events and a Blood Indian cowboy named Tom Three Persons subdued the wildest bucking bronc of them all, to bring the first bronc riding championship to Canada.

However, it was not until 1923, that the Stampede became the feature of the annual Exhibition, and for the past 36 years it has been western Canada's greatest outdoor summer attraction. Exhibition executives and others interested in every form of outdoor entertainment have attempted to put their finger on the reason for the continued success of the Calgary Exhibition and Stampede, and they invariably reach the same conclusion; Calgary, in the heart of Alberta's ranching district, is the ideal location for such an event. It can draw hundreds of

cowboy contestants from within a 100-mile range, and it has access to hundreds of Plains Indians, Blackfoot, Sarcee and Stonys, whose government administered reservations are within 60 miles of Calgary.

It also has the advantage of being a community-wide effort, and sparked by a small but efficient permanent staff under the direction of General Manager, Maurice E. Hartnett, it has been described as the best organized effort of its kind on the continent.

The show made its greatest progress during the past seven years under the direction of General Manager Hartnett, who left his post in 1952 as Deputy Minister of Agriculture in the Saskatchewan provincial government to accept the Calgary position.

Many visitors believe that the biggest feature of the Stampede is the Rangeland Derby or Chuckwagon Race. This event was originated at the Calgary Exhibition and Stampede in 1923 and has been a continuous feature since that time.

Thirty-two outfits, using a total of 300 head of Thoroughbreds, took part in the 1958 event. There are eight heats nightly, four wagons to a heat. The wagons line up in the centre field, and at a signal the drivers "tool" their outfits around the barrels to form a figure eight and then head for the track where they race for half a mile.

The best aggregate time for the week wins the championship.

The Calgary Stampede is famed in song and story. Books have been written about it. Songs

(Continued on page 21)

THE BEST ALBERTA BEEF



*Photo by Jim Rose, Courtesy of
Canadian Hereford Association*

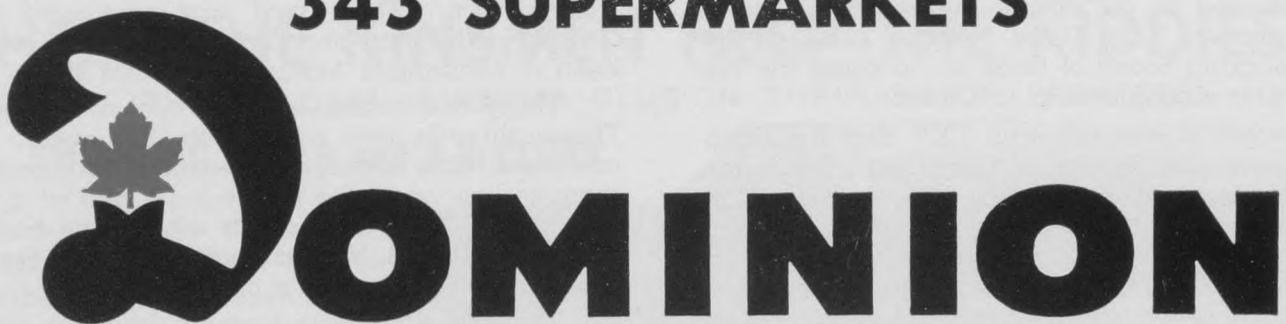
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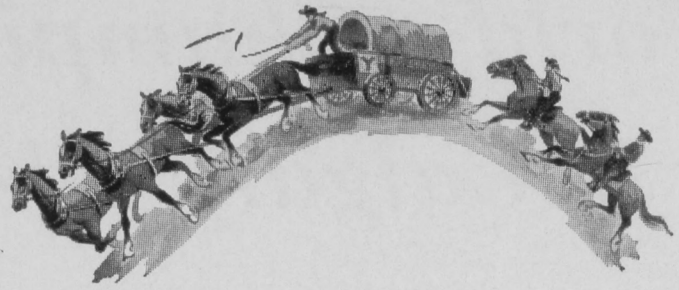
World's Champion Bronc Rider is Calgary District Cowboy



Marty Wood, 23 year old cowboy of the Bowness district just west of Calgary who was the world's champion bucking horse rider in 1958. He is expected to defend his title at the 1959 Exhibition and Stampede.

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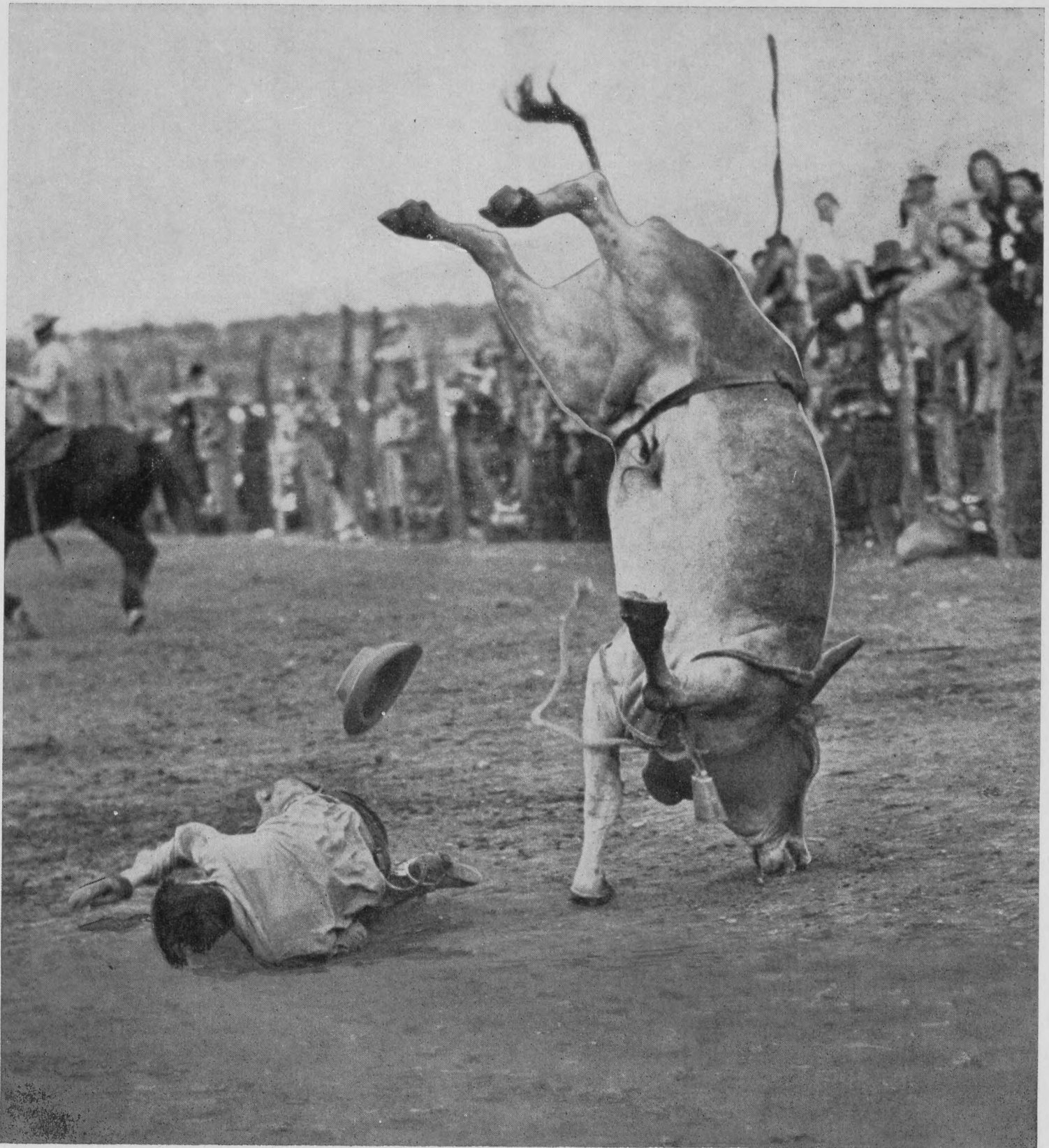
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T. Eaton Company Canada Ltd. Trophy, The G. A. Gaherty Trophy
Hotel Palliser Special, John B. Stetson Company Special



In the old days, the bronc buster was an itinerant specialist, travelling through the ranch country breaking wild or new horses to the saddle for so much a head.

Today, the saddle bronc rider is still an itinerant specialist. But he no longer breaks horses to ride. These days it's the broncs who do most of the busting.

There's a big difference in the two specialties, although a man good at one is frequently good at the other.

Five-time bronc riding champion Casey Tibbs got started breaking wild ranch horses for his rancher father while still a school kid. His friend and closest rival for the title for most of those five years, former champion Deb Copenhaver, was playing hookey from school at 12 to work the wild horse breaks along the Columbia river.

But there's as much difference between breaking a horse to ride and winning a rodeo bronc as there is between little league baseball and the world series.

Saddle bronc riding is an exacting skill. The things that would seem a help to the bronc rider—the stirrups, the saddle, and the rein denied to bare-back riders—may make the business of sticking on the horse a little easier. But they also make it considerably more complicated.

Take the rein for example. It's tied to a plain halter and of absolutely no use in controlling the horse. The cowboy uses it for balance and it can be a bigger liability than an asset.

Some broncs buck with their heads low, and on those the bronc rider should take the rein up short. Others bury their head between their knees, requiring a rein much longer than average. If the rein is taken too long, the slack will throw the rider badly off balance and the horse will do the rest.

If it's taken too short, the cowboy will be jerked over the horse's head like a yo-yo on a short string.

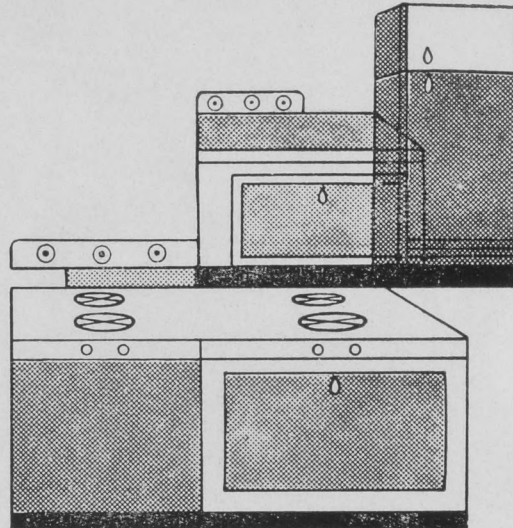
If the bronc stomper pairs off with a horse he's unfamiliar with, he'll ask another cowboy where to take the rein. The information is never refused and always accurate, even though it may help a rival beat the man who gives it.

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John B. Stetson Company Special

Rodeo was born on a bet.

Somewhere west of the Brazos sometime after Sam Houston settled the score with the Mexicans, one cowpoke bet another, "I kin ride anything with ha'r on it."

It was a boast heard time and again, all over the wide west the Texas longhorns spread to cover. It was almost always taken up, most often on a green bronc fresh from the open range, sometimes on a wild longhorn steer. Anything would do. In Southern Montana an Indian named Jim Crow once tried an elk.

Out of the frontier cowboy's betting instinct sprung the informal prairie contests that grew up to be rodeo. Most rodeo events are an outgrowth of the skill the old-time twisters needed in their daily work: roping skittish calves and rank steers, riding spooky broncs barely broken to the saddle.

But bareback bronc riding, like the whole thing, was born on a bet. It stays alive because there are still plenty of cowboys left who think they can ride an unsaddled outlaw horse better than the next man.

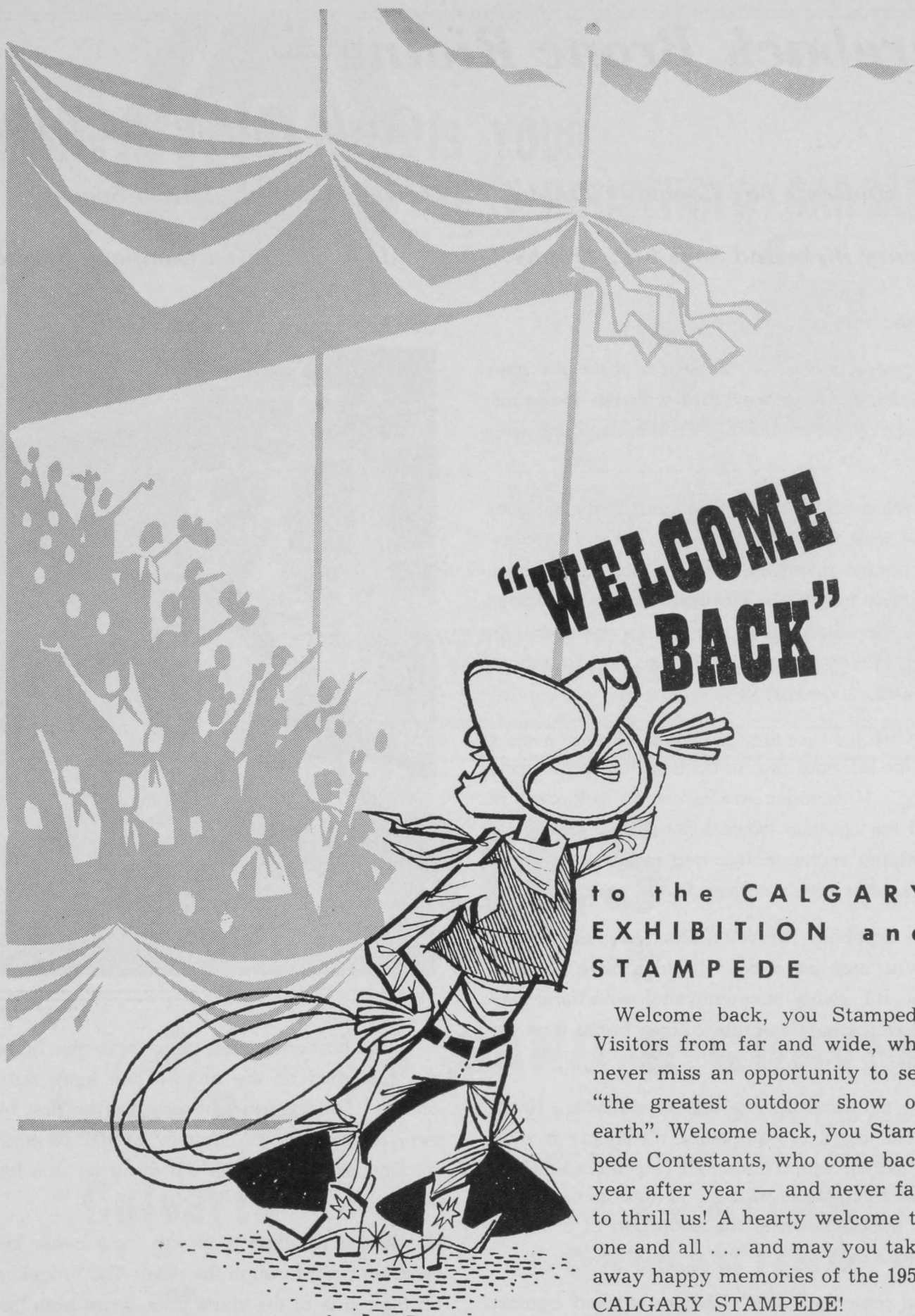
Take the bareback rigging, for example. Hardly a useful piece of equipment, it's simply a wide piece of leather with a handhold, cinched around the horse just back of the withers. It looks about like a suitcase handle sewn to the wide part of a motorcycle rider's belt.

Then take the rules. They're stacked against the man to favor the horse. The bareback rider can hang on to that suitcase handle but that's about all. If he touches any part of the horse or himself with his free hand, he's disqualified.



The bareback rider must spur the horse over the shoulders on the bronc's first jump out of the chutes. He can't take it easy for the first buck or two, to size up the pattern of the pitching. To qualify, he has to come out throwing iron from the beginning.

And if he expects to win, he'd better keep on spurring right through the ride. The judges, posted on their side of the chute gate; score both the rider and the horse. The bronc is marked from 65 to 85 points according to how hard he bucks and the cowboy is scored from 1 to 20, mostly by how well he spurs the horse.



**"WELCOME
BACK"**

to the CALGARY
EXHIBITION and
STAMPEDE

Welcome back, you Stampede Visitors from far and wide, who never miss an opportunity to see "the greatest outdoor show on earth". Welcome back, you Stampede Contestants, who come back year after year — and never fail to thrill us! A hearty welcome to one and all . . . and may you take away happy memories of the 1959 CALGARY STAMPEDE!



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Canada Safeway Trophy,

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In India, the land of their origin, brahma bulls are considered sacred. They roam serenely through the villages, unmolested and unmolesting.

In this country their cross-bred cousins are far removed from the ancestral strain more than just geographically. Rodeo brahmas are considered more devil than devine. They are the only rodeo critters always on the make to kill a man any way they can.

They fight with their big banana-shaped horns, their hooves and even their hulking weight, spinning their one-ton bulk like a box car caught in a tornado.

The cowboys who essay to ride them enter the chutes with a decided disadvantage. Whether they stick the full eight seconds to the whistle or not, they can expect one bad moment when the time comes to get down.

The pickup men, used to calm the spent broncs and help the riders dismount safely in the other riding events, can't be used in bull riding. The brahmas harbor no fear of a mounted man, will charge and gore a horse as quickly as a cowboy.

So the bull rider looks to the clown — and counts on a good set of legs — to distract the bull until he can make good his escape to the safety of the arena fence.

The bull rider's equipment is more primitive than that used in any other event: just a loose rope,

braided flat where he grips it. The rules specify there can be no knots or hitches in it, that it must fall free at the end of the ride. The rope is held around the bull simply by the pressure of the cowboy's grip. It might be said with some truth that the bull rider holds his life in his hand.

As if the bulls weren't mad enough as a matter of disposition, the rules call for a big, clanging cow bell to be fastened on rope, to hang under the bull's belly. Besides making the bull buck harder and higher, the bell serves another useful purpose. The clanging alerts any hand whose attention might have been diverted that there's a brahma loose in the arena.

The bull rider is not required to spur but uses his hooks to help him hang on, tucking them into the loose folds of tough hide under the belly.

The Calgary Exhibition and Stampede

(Continued from page 11)

have been written around it, and scores of motion pictures have been made. It attracts newspaper men and magazine writers from all parts of the world.

The demand for official films of the Stampede is so large that no less than five copies make the rounds every year. It has been shown in London, Paris, West Germany, Rome, Madrid, Australia, South Africa, South America and one film even found its way to Russia where it was enthusiastically received by the Russians, who admire good horsemanship.

Seven years ago, the exhibition board built a \$1,500,000 all-purpose Arena which is known as the Stampede Corral. It is the home of the Calgary Stampede's professional hockey team. By the end of 1957 it had been completely paid for out of current revenue.

A \$1,000,000 Agriculture Building was constructed in 1956, and by the end of 1957 it was debt free. In 1958 at \$1,775,000 multi-purpose Exhibits Building was constructed. In the winter it will house 24 sheets of curling ice.

A United States Exhibition executive, who had attended the 1958 Exhibition and Stampede, was asked to give his opinion concerning the phenomenal development of the Exhibition and Stampede. His reply was short and simple. "It has everything and it is so well organized that it runs like a well-oiled machine. I really think that these people are entitled to their unique slogan — "The Greatest Outdoor Show on Earth"



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... on the daily wave of enthusiasm that greets CFCN's 5-Star lineup of radio entertainment talent! Right now, we're right in the thick of things at the Calgary Stampede ... bringing Channel 1060 listeners all that's greatest at The Greatest Outdoor Show on Earth. Stampede Week and every week ... you'll find the finest listening on the 1060 spot!

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Calf Roping—Cash Purse \$4,610.00

Sick's Lethbridge Brewery Trophy,

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The George Leacock Memorial Special,

John B. Stetson Company Special

Putting a limber loop around the bobbing head of a hightailing calf, under pressure that builds as high as \$100 per second, is not an easy trick. But this part of roping, the catch, is the step that seems to concern most ropers the least.

Calf roping is a race against time — with the seconds counted in decimal points and the money going to the fastest tie. There's no time to be lost in waste motion, not much to be spent signalling the horse.

To win, the roper and his horse must work together at peak efficiency, with automatic teamwork polished to precision smoothness. And that's what keeps the calf ropers practicing.

Virtually all roping is done from behind the barrier, a rope stretched across the box where the roper waits for the calf to be released. Nowadays most barriers are automatic, tripped by a measured length of twine around the calf's neck.

When the calf, breaking fast from the chute, reaches a predetermined head start, he hits the end of the twine, which calls away as it releases the barrier.

If the roper rides through the barrier before it is released, a penalty of ten seconds is added to his time, usually enough to keep him from finishing in the money.

So the teamwork starts in the box. The horse should break instantly, on a slight signal from the roper. A slow start will cost the cowboy precious seconds as he tries to catch up with the fast breaking calf; a start that's a split second too soon will cost him a ten-second penalty.

Out of the box, a good horse will "rate" the calf, closing on him quickly and holding a steady interval, regardless of how the dogie bobs and weaves, usually a length behind and a little to one side to allow the roper a good throw.

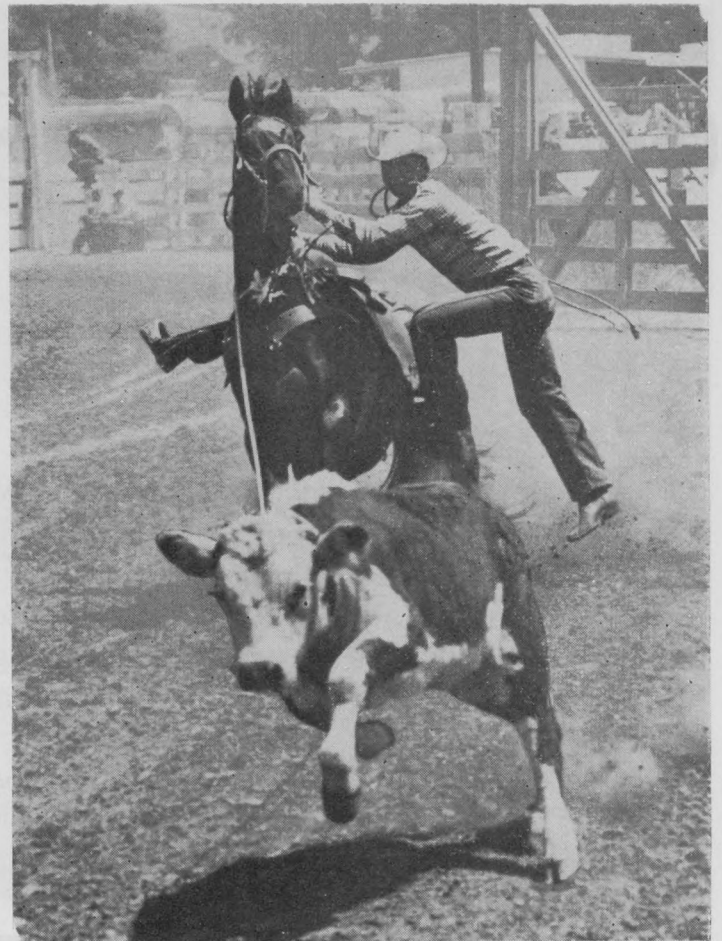
If the thrown loop misses, the cowboy gets another try, provided he carries another rope at the ready, made up in a loop and tied on his saddle. Calf roping is catch as catch can, with any catch allowed as long as the loop is thrown and holds the calf until the roper can get to him.

Cash Purses and Special Prizes are open to the world.

Any undue roughness or cruelty to animals will not be tolerated, and any contestant guilty of same will be disqualified.

Two loops are allowed, provided roper carries two ropes for this purpose, but if the rope is not on calf PROPERLY in 45 seconds, roper shall receive "no time" on that calf. NO SECOND CALF CAN BE BROUGHT ANY DAY. If the first rope used should break, roper will be allowed a re-run.

Catching Pen gate at end of arena shall remain closed till 45 seconds has elapsed and then opened.



There shall be three (3) time keepers, one field judge (mounted), a foul line judge and starter. The two closest watches shall be averaged and watch farthest out will not be considered.

Anyone interfering with calves except employees whose duty it is to look after them, will be expelled from the grounds and entry fees forfeited.

Calves will be numbered and drawn for. Ropers will compete as listed or drawn, and take calves as they come from chute when contestant's name is called.

ANY ROPER NOT READY WHEN NAME IS CALLED WILL RECEIVE "NO TIME" ON THAT CALF.

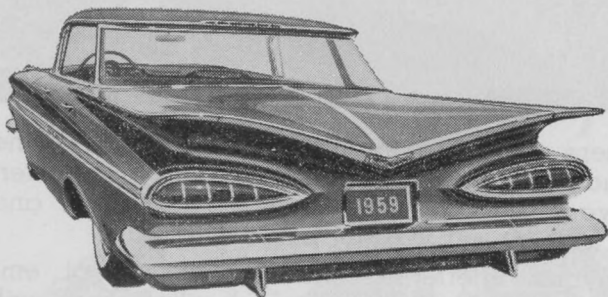
The deadline shall be 20 feet from the barrier. When calf crosses DEADLINE the starter drops flag, and the animal is roper's calf. Time starts then. Ten (10) seconds fine will be imposed for beating or breaking the barrier, provided the barrier ring is within six feet of the post.

This is a catch-as-catch-can contest. Roper must THROW rope from horse and not place on calf. After roper has caught calf in the above described manner, he may stop horse, dismount, go down rope, throw calf by hand, cross any three (3) feet and tie up in a proper manner, THEN THROW UP HIS HANDS FOR TIME.

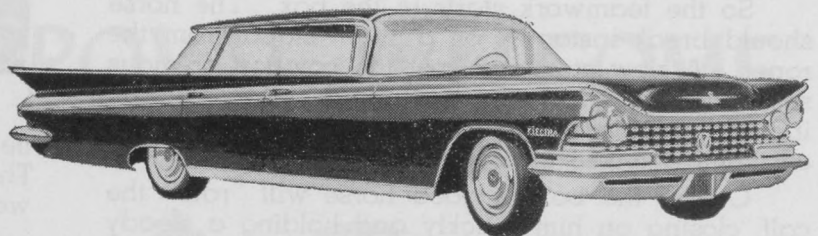
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boldest advances for your
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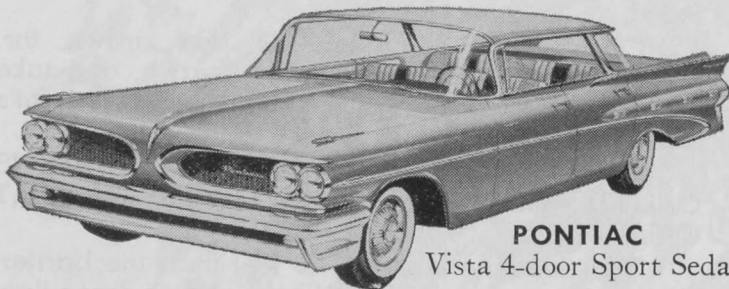
True greatness goes hand in hand with the resolution never to be satisfied, even with perfection, for perfection is a constantly changing concept. This is the attitude of mind which has always inspired General Motors. The result—the creation, year after year, of automobiles which embody the ultimate in elegance of design and the finest engineering improvements. In 1959 come the most modern, the most practical, the most eminently satisfying motor cars General Motors has ever been privileged to offer you. Take an early opportunity to see and drive these perpetuators of a proud tradition.



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Wild Steer Decorating—Purse: \$4,160.00

The Greyhound Trophy,

John B. Stetson Company Special



To many, the moment of greatest tenseness of the entire rodeo is that brief interval of time when the steer decorator — his horse having drawn up alongside the racing steer — seems to draw himself together and then launches himself from his horse and reaches for the horns.

Split-second timing is vital for, if the rider miscalculates by ever so little, he will miss and he may be injured by the horns or the fall may fling him under the hoofs of the ponderous steer.

But, having succeeded in grabbing the "handle bars", the cowboy then plants his boot-heels in the ground, brings the animal to a halt and then comes the pitting strength against strength as he attempts to place a rubber band containing a red ribbon over the horns.

Time begins when the animal, after being released from the chute, crosses the deadline and the decorator and a hazer start in pursuit. The hazer helps jockey the steer into position for the decorator's jump. Then the hazer retires in the direction of the field judge.

If, however, the decorator misses, the hazer helps him catch and remount his horse — for the steer must be caught from a horse.

There is no real recognized style of steer decorators. The idea is to get the red ribbon over the horns in the shortest possible time the moment that the decorator, hazer and steer is released from the barrier.

Some decorators like to jump early and fast. Others like to settle their steers on the run before they make the jump, preferring to lose a few seconds rather than taking a risk of having the steer "suck back" as they leave the chute.

A good horse and a good hazer are necessary adjuncts to the operation. If a horse is steer shy, he is no good for this job. If he will "lay on" the steer so that his rider can make a quick jump, that is all to the good.

Many of the Indian cowboys are good steer decorators and they win their share of the money at the annual Calgary Stampede. This is a real thrilling event and a great favorite with stampede and rodeo patrons.

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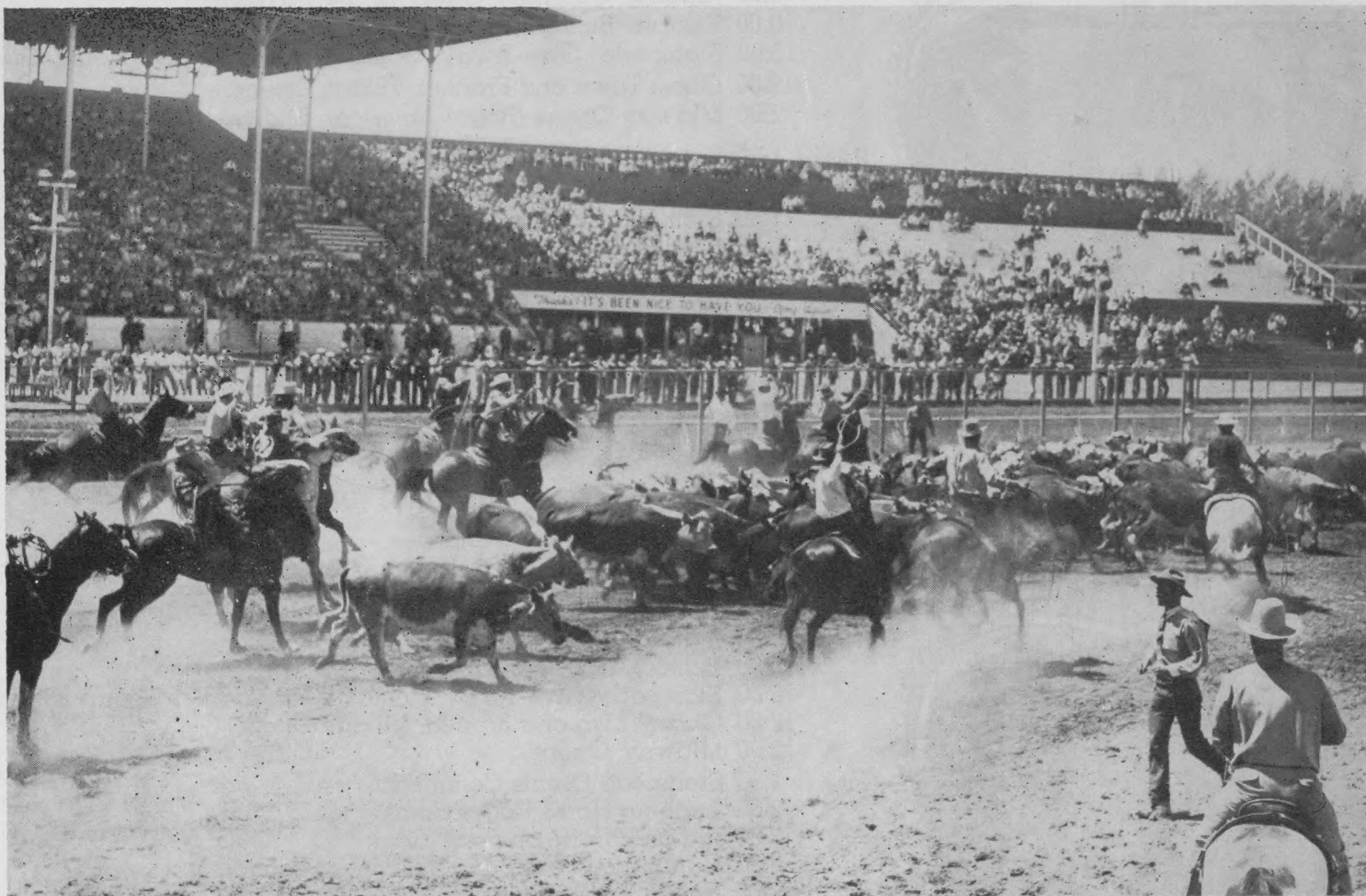


CHCT - TV CHANNEL 2 CALGARY

Wild Cow Milking Contest

Cash Purse \$1,050.00

Morris Shortt Special



There is an old saying on the range that no cowhand will walk ten feet if he can traverse the distance on horseback, but the wild cow milking contest, one of the features of the Stampede changes all this. If the cowboys want to earn a share of the prize money in this event, they have to run and at top speed, too.

It all starts when arena director Dick Cosgrave turns out a herd of wild cows into the arena for the wild cow milking contest. Each team consists of two men, a roper and a milker. The roper is on horseback. The milker is afoot.

All the mounted men are held at one end of the arena while the herd is turned loose at the other end. At a signal from the judges, the mounted men ride helter skelter down the arena and into the herd while the milkers plod along on foot.

As soon as a cow is roped, the roper must dismount and hold his cow at the end of a rope afoot while the man with the milk bottle proceeds to attempt to obtain three or four inches of milk.

When he figures that he has enough of the white stuff in the bottle, he takes off on high for the judge's stand. For some reason or other the spectacle of cow hands, attired in high-heeled riding boots, running along at high speed in the direction of the judge's stand, never fails to bring roars of laughter from the crowded stands.

Sometimes as many as six cowboys reach the judge's stand at one time and there is considerable jockeying around before the judges finally decide who got there first.

Very few of the cows stand idly by in order to be milked. It is not uncommon to see the cowboys dragged all over the arena at the end of the rope.

Then again, bossy doesn't mind using her hind feet if the occasion presents itself.

Some of the cowboys are pretty adept at this sort of contest. Others who enter it for the first time take quite a beating before they get the hang of it, more especially if they latch on to a real ornery range cow.

While this event is not regarded as one of the major contests of the cowboys championships, it nevertheless provides a lot of entertainment for the crowd in addition to providing the cowboys with some "eating money", if he happens to be able to get a cow with a fairly good milk supply and providing that he can run a hundred yards in less than 15 flat.

Some of the boys get a little bruised up in this event, but strangely enough there is never any lack of entries when the judges sound the horn which signals the start of the event.

Programme of

MONDAY, JULY 6th

- A.M. 9:00 Stampede Parade. Grand Marshal Bing Crosby.
 9:00 Judging Guernsey Cattle in the Pavilion.
 10:00 Exhibits Buildings Open.
 12:00 Stampede Give-Away Home Award Ticket Booths Open.
 12:00 Ghost Town and Frontier Village Opens.
 12:00 Midway Opens (Royal American Shows)
- P.M. 1:00 Judging Southdown and Cheviot Sheep in the Arena.
 1:00 Judging Tamworth and Landrace Swine in the Pavilion.
 1:30 Stampede Events Commence — Grand Entry to Centre Field.
 2:00 Official Opening of The Big Four, Exhibits Building.
 2:00 Running Horse Races Commence.
 6:30 Band Music in Front of Grandstand (Parade Winning Band).
 7:15 Chuckwagon Races.
 8:15 The Official Opening—The Hon. J. A. D. McCurdy.
 8:30 Championship Professional Wrestling in the Corral.
 8:30 Grandstand Stage Show :—
 "Calvalcade of Stars," followed by Fireworks Display.

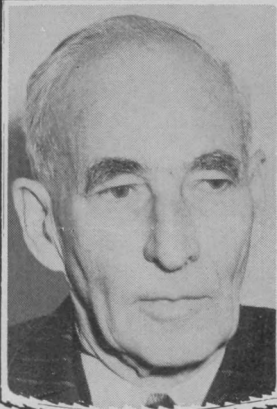
TUESDAY, JULY 7th

- A.M. 9:00 Judging in the Pavilion :—
 Hereford and Jersey Cattle; Yorkshire Swine; Heavy Horses in Outdoor Judging Ring.
 10:00 Downtown Street Entertainment.
 10:00 Indian Parade Downtown.
 10:00 Exhibits Buildings Open.
 10:00 Stampede Give-Away Home Award Ticket Booths Open.
 12:00 Ghost Town and Frontier Village Opens.
 12:00 Midway Opens.
- P.M. 1:30 Stampede Events Commence.
 2:00 Running Horse Races Commence.
 3:30 Indian Parade on Race Track.
 6:30 Huntington Park Band in Front of Grandstand.
 7:00 Indian Horse Race in Front of Grandstand.
 7:15 Chuckwagon Races.
 8:00 Indian Tribal Dances, Indian Village.
 8:15 Crowning of Stampede Queen.
 8:30 Professional Wrestling in the Corral.
 8:30 Grandstand Stage Show and Fireworks Display.

WEDNESDAY, JULY 8th

- A.M. 9:00 Judging in the Pavilion :—
 Shorthorn and Ayrshire Cattle; Suffolk, Hampshire and Corriedale Sheep in the Arena; Heavy Horses in the Outdoor Judging Ring.
 10:00 Downtown Street Entertainment.
 10:00 Indian Parade Downtown.
 10:00 Exhibits Buildings Open.
 10:00 Stampede Give-Away Home Award Ticket Booths Open.
 12:00 Ghost Town and Frontier Village Opens.
 12:00 Midway Opens.
- P.M. 1:30 Stampede Events Commence.
 2:00 Running Horse Races Commence.
 3:30 Indian Parade on Race Track.
 6:30 Calgary Concert Band in Front of Grandstand.
 7:00 Indian Horse Race in Front of Grandstand.
 7:15 Chuckwagon Races.
 8:00 Indian Tribal Dances, Indian Village.
 8:30 Grandstand Stage Show and Fireworks Display.
 8:30 In the Arena — Auction Sale of Purebred Sheep.
 8:30 Tex Ritter "Ranch Party" in the Corral.

Hon. J. A. D. McCurdy



Hon. E. C. Manning



S/L Verne Villeneuve



f Daily Events

THURSDAY, JULY 9th

- A.M. 9:00 Judging in the Pavilion:—
National Holstein Show, Aberdeen-Angus Cattle; Heavy Horses in the Outdoor Judging Ring.
- 10:00 Downtown Street Entertainment.
- 10:00 Indian Parade Downtown.
- 10:00 Exhibits Buildings Open.
- 10:00 Stampede Give-Away Home Award Ticket Booths Open.
- 12:00 Ghost Town and Frontier Village Opens.
- 12:00 Midway Opens.
- P.M. 1:30 Stampede Events Commence.
- 2:00 Running Horse Races Commence.
- 3:30 Indian Parade on Race Track.
- 6:30 Band of the R.C.A.F. in Front of Grandstand.
- 7:15 Chuckwagon Races.
- Attended by Her Majesty Queen Elizabeth and Prince Philip.
- 8:00 Indian Tribal Dances, Indian Village.
- 8:30 Grandstand Stage Show and Firework Display.
- 8:30 Tex Ritter "Ranch Party" in the Corral.

FRIDAY, JULY 10th

- A.M. 9:00 Free Kiddies' Grandstand Show.
- 9:00 Parade of Champions — Cattle and Horses.
- 9:45 In Front of Grandstand, Four and Six-Horse Heavy Hitches.
- 10:00 Downtown Street Entertainment.
- 10:00 Exhibits Buildings Open.
- 10:00 Stampede Give-Away Home Award Ticket Booths Open.
- 10:00 Midway Opens.
- 12:00 Ghost Town and Frontier Village Opens.
- P.M. 1:30 Stampede Events Commence.
- 2:00 Running Horse Races Commence.
- 2:15 Tex Ritter "Ranch Party" in the Corral.
- 6:30 Royal Canadian Navy Unit in Front of Grandstand.
- 7:00 Indian Horse Race in Front of Grandstand.
- 7:15 Chuckwagon Races.
- 8:00 Indian Tribal Dances, Indian Village.
- 8:30 Grandstand Stage Show and Fireworks Display.
- 8:30 Tex Ritter "Ranch Party" in the Corral.

SATURDAY, JULY 11th

- A.M. 9:00 Saturday Morning Round-Up in Front of the Grandstand :
Cutting Horse Contest, Horse Trailer Race, Ladies Barrel Race and Consolation Chuckwagon Race, Huntington Park Band.
- 9:00 Judging of Indian Teepees at Indian Village.
- 10:00 Exhibits Buildings Open.
- 10:00 Stampede Give-Away Home Award Ticket Booths Open.
- 12:00 Ghost Town and Frontier Village Opens.
- 12:00 Midway Opens.
- 12:00 Concert by Calgary Cowboy Band in Indian Village.
- P.M. 1:30 Stampede Events Commence.
- 2:00 Running Horse Races Commence.
- 2:15 Tex Ritter "Ranch Party" in the Corral.
- 6:30 Royal Canadian Navy Unit in Front of Grandstand.
- 7:15 Chuckwagon Races (Finals).
- 8:00 Presentation of Trophies:—
(To Winning Stampede Contestants in Front of Grandstand).
- 8:15 Grandstand Stage Show followed by Fireworks Display.
- 8:30 Championship Professional Wrestling in the Corral.

Stampede Give-Away Home Award Ticket Booths will remain open until midnight each day except Saturday when they will close at 11:00 p.m.

BAT MASTERSON (Gene Barry) will be the special guest of the 1959 Exhibition and will appear at performances throughout the week.

Bat Masterson
(Gene Barry)



Bing Crosby



Tex Ritter





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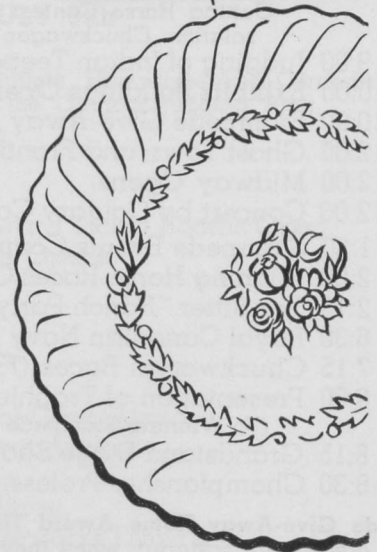
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Wild Horse Race—Purse \$1,790.00

The Fred Stapells' Trophy



One of the great thrills of the Stampede is the wild horse race. It is no mean feat to tackle a hitherto unhandled 1,400-pound specimen of equine dynamite, and many a cowboy bites the dust before he even gets his saddle on the wild ones.

The rules of the contest are simple. Sixteen unbroken horses are placed in the chutes and the wild horse teams, three men to a team line up to await the starting gun.

Each man on the team has a specific job to do. All of them are on the end of the rope when the wild horses are first turned out of the chute. However, when the horn sounds for the start of the race, one man anchors himself at the end of the rope, the second endeavors to "ear down" the wild horse while the third, saddle in hands, tries to seize the opportune time to throw it on the horse, cinch it up, mount and endeavor to ride it across the finish line.

Although there are 16 horses in the race, often less than half the number are eventually saddled. Some prove too strong and "durly" for the cowboys. Some are saddled within the prescribed time, but

often they head in the wrong direction and the rider gets a wild ride for nothing.

The first four horses over the finish line are awarded the prizes.

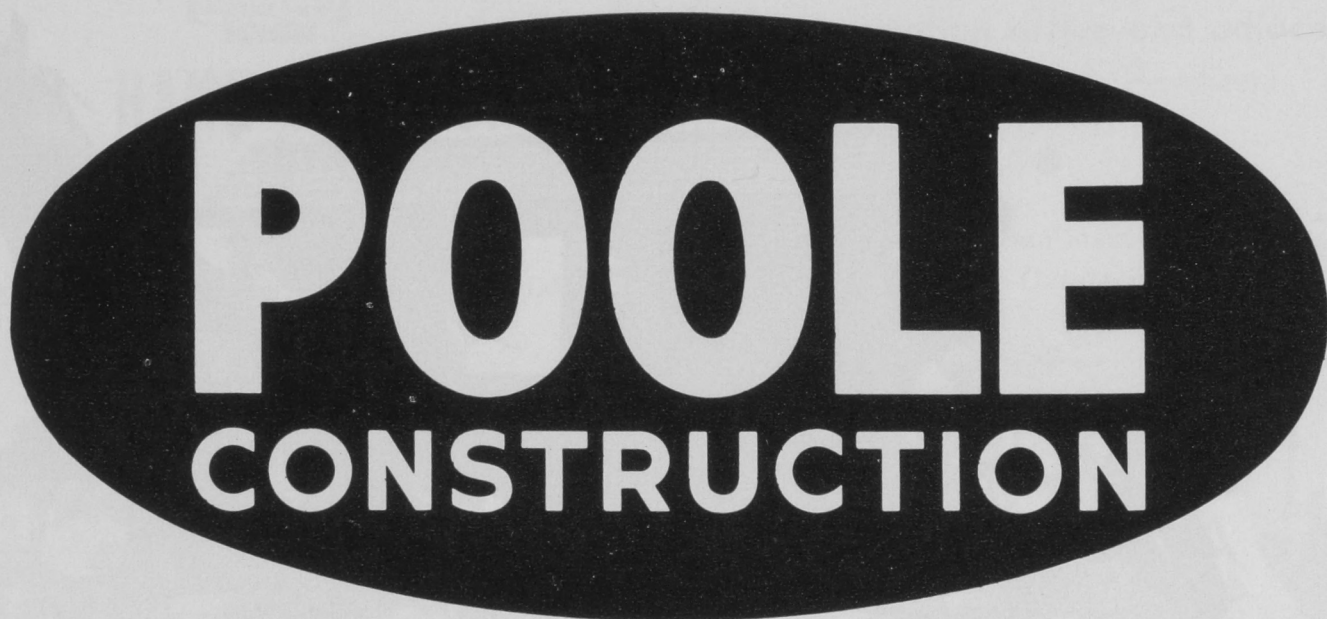
The wild horse race is held every afternoon as one of the features of the Stampede program in the infield, and it is one of the most thrilling on the interesting program of events.

The cowboys battle for cash purses in addition to trophies.

The contest stems from everyday work on the range. On the big ranches, a number of horses are "broke" to saddle every spring, and many of the contestants in the wild horse race are professional horse wranglers.

In the old days, every good cowboy broke out his own "string" of saddle horses, although a professional breaker was always carried on the payroll to handle the real bad ones. No ranch foreman would ever want to risk top cow hands being injured in a battle with a wild-eyed outlaw, hence the hiring of professional horse breakers.

You'll enjoy every minute of the wild horse race.



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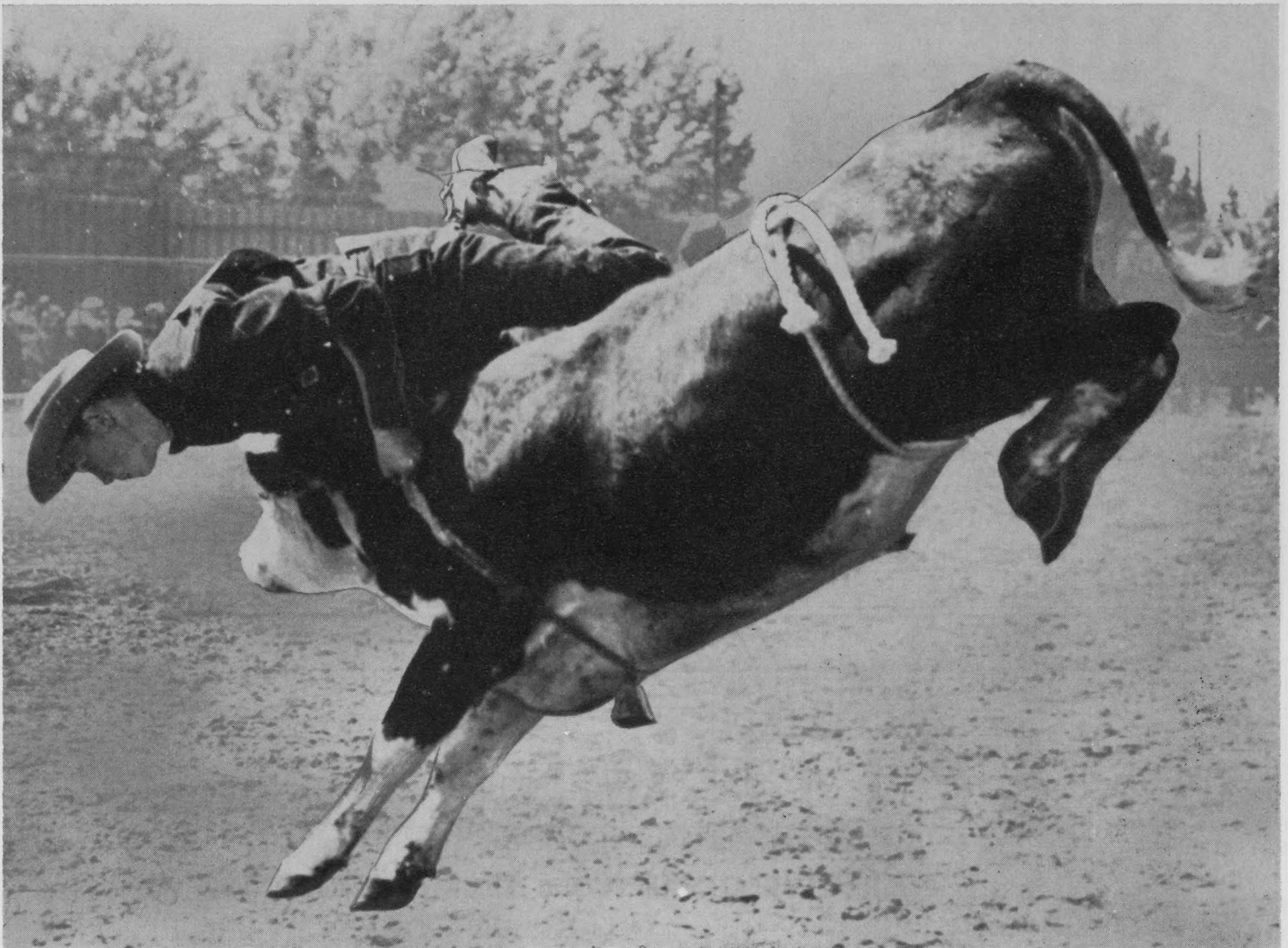
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LOANS

Boys' Wild Steer Riding

Cash Purse \$1,000.00

*The Calgary Herald Trophy, The T. Eaton Trophy
The Great Western Garment Special*



There was a time when officials of the Calgary Exhibition and Stampede feared that with the Western ranges succumbing to barbed wire, and even the ranches were rapidly becoming mechanized, it would not be too long before the cowboy became the thing of the past.

However, these fears were dispelled shortly after the boys' wild steer riding event was inaugurated at the Stampede. Starting with a small entry list, the event became so popular that within a few years, the entry list was increased to almost one hundred youngsters.

The event is very popular with school-age Indian boys. Practically every Indian reservation in the Province contributes a number of contestants and they vie with young white cowboys for championship honors.

In addition to a substantial cash purse, the youthful contestants will compete for the Calgary Herald trophy, a model of a range horse fashioned by the famous cowboy artist, Charles A. Beil, of

Banff. The T. Eaton Co. (Western) Ltd. also donates a fine wrist watch to the steer riding champion.

The rules of the contest are somewhat similar to those of the Brahma bull riding event with one exception. The young cowboys are allowed to ride with two hands on the rope, although many of them disdain this privilege, and come out of the chutes riding high, wide, and handsome with one hand high in the air.

Many of the present-day cowboy champions started their stampede and rodeo career by competing in the boys' wild steer riding events at the Stampede. If they showed an aptitude for rough riding, they followed it up by competing in senior events as they became of age.

Even the girls are anxious to get into the act. They are not allowed to compete although one young Indian girl, Linda One Spot, of the Sarcee Indians disguised herself as a boy and competed several years ago. She got through to the semi-finals before the "deception" was discovered.

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The Fury of the World-Famous Chuck Wagon Races



Outside of the historic Queen's Plate race staged annually at Toronto, there isn't another horse race in Canada which carries as large a cash purse as the world-famous chuckwagon race, another of the feature events of the Calgary Exhibition and Stampede.

The Rangeland Derby, as it is universally known, carries a purse of \$23,680, in addition to a number of costly trophies.

Thirty-four wagon outfits participated in the event last year and an equal number will compete for the big money and trophies at this year's event.

The chuckwagon race is truly a production of the Calgary Stampede.

It dates back to 1923, the first year in which the championship cowboy contests became a feature of the Calgary Exhibition. At that time the rules of the contest were vastly different than what they are at the present time, and the quality of horseflesh used has also undergone a change.

In the old days, the chuckwagon outfits were compelled to race around the track, pull into the centrefield, set up camp and the first wagon to show smoke from their cookstove was adjudged the winner. However, they felt that this was sort of an anticlimax to a great race so the rules underwent a drastic change.

Under the present system of competition, the race is run in heats with four wagons to a heat. They form up in the centrefield with wagon poles set up as if in camp. At a given signal, the outriders must throw the wagon poles and stove into the wagon.

The drivers must then drive their team at full speed in a figure eight movement around the barrels and then head for the racetrack and a half mile dash around the oval. The outfit with the best time wins the day money and the outfit with the best aggregate time for the week wins the championship.

Penalties are chalked up against the wagon outfits for infractions of the rules, and there are many. No whips are allowed in this contest.

A wagon outfit consists of a regular range round-up wagon and a team of four horses. They also have four mounted outriders. The outriders must never gallop in front of their wagon and they must take care not to impede the progress of other wagons in the race.

The championship usually goes to the outfit which have the fastest horses and the best drivers, although on occasion, it has been won by an outfit whose teamster was better than the other fellows, although his horses might not have been so swift.

In addition to the cash prizes, the principal trophy is one fashioned in bronze by the famous western sculptor, Charles A. Beil of Banff, and donated by the Calgary Gas Company. It is a trophy representing a chuckwagon race outfit in full flight.

Other special awards include the Dutton and Jennings Chuckwagon, the Biltmore Hat Special, the Peter E. Hume Beatty Special, the Union Milk Company Special and the Great West Garment Company Special.

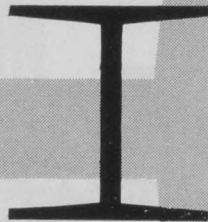
It is one of the most thrilling events in Stampede and rodeo competition and attracts a packed grandstand every evening of the week.

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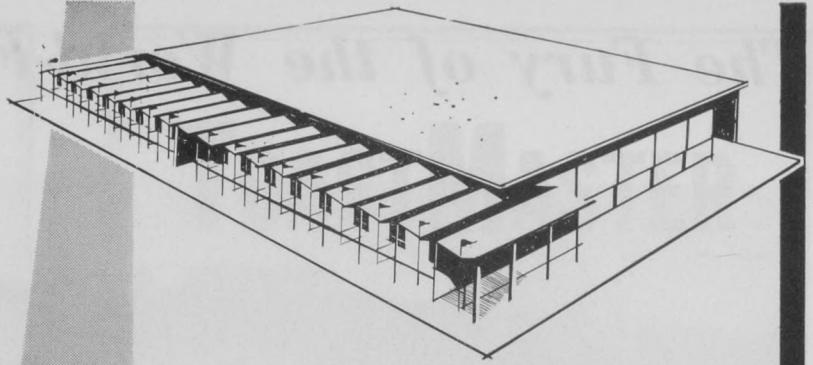
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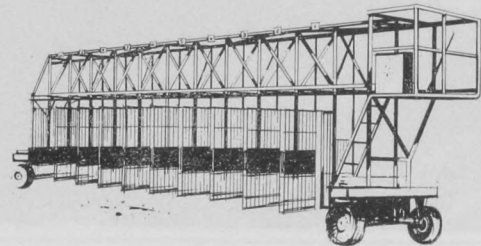
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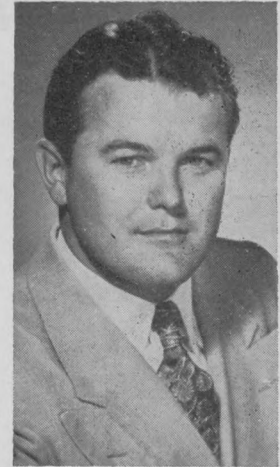
Carl J. Sedlmayr
General Manager

Royal American Shows

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C. J. Sedlmayr, Jr.
Assistant Manager



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Royal American Shows Still the Greatest . . .

A Gruff Showman With a Kind Heart Heads Biggest Thing in Show Business.

Carl J. Sedlmayr is a rugged, big-framed, tough-jawed individual who still reigns as undisputed King of the Carnival.

At 72 years of age he's busy as a hound dog with a cantankerous litter of pups. He is preparing to move his giant carnival from its winter quarters in Tampa out on its 25,000-mile trek.

Maybe you never heard of Carl or his carnival — the Royal American Shows, but it's the biggest thing in show business today.

It's the boast of Carl that no other single event entertains so many people outdoors. And probably indoors, too — if you toss out television.

Last year his huge carnival drew more than 20,000,000 — that's right, twenty million — people to its color-blazing, sawdust-strewn, pulse-jumping midway.

This, mind you, during a year when most hunters of the entertainment buck got their heaviest exercise wringing hands as they wailed about business.

"Bigger and Better"

Carl says his business in 1959 is going to be bigger than ever.

That's the motto: everything must be "bigger and better than ever."

It's also the reason why his carnival has survived, thrived and grown when countless other carnival folded in past years.

Veteran showman Sedlmayr has been in show business for 53 years. He has owned the Royal American Shows since 1921.

It was a 15-car show then with a capital investment value of a little more than \$50,000.

When Royal American pulls out this year it will need 85 railroad cars and a fleet of trucks to move the current \$2,500,000 worth of equipment.

Big-Hearted Show

There is another wonderful facet to this mammoth carnival. It is in truth the carnival with the biggest heart in the world.

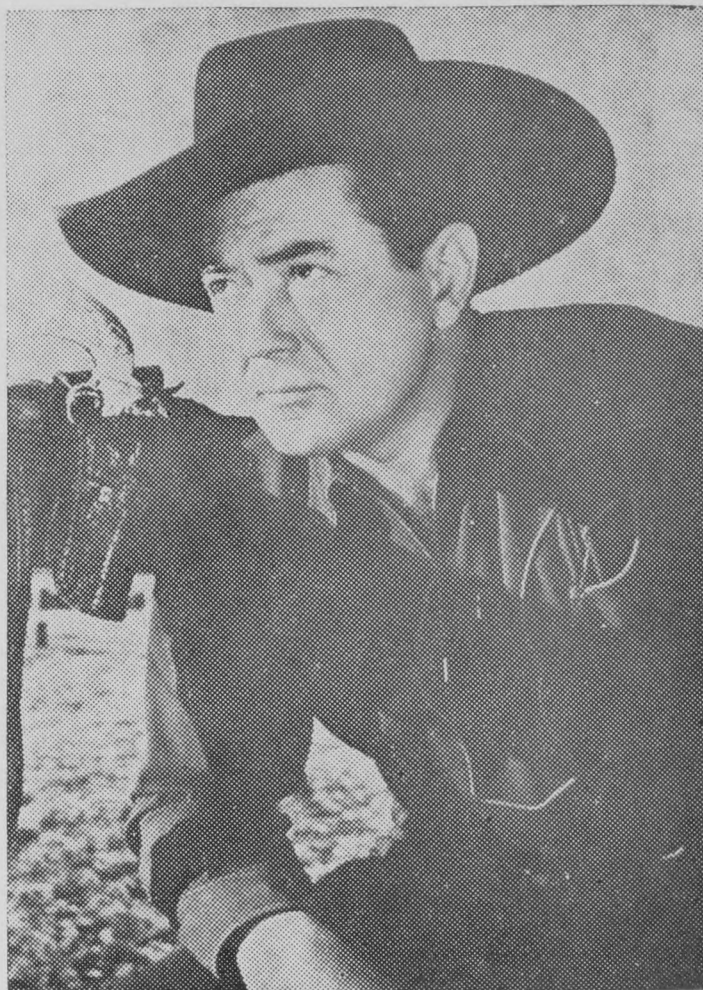
Sedlmayr, who can be rough as a newly-made lieutenant, is as soft as the spun sugar sold on his midway when it comes to kids — especially crippled youngsters.

A crippled child never need spend a penny for any ride or show on the lot.

A few years past Sedlmayr was featured on "This Is Your Life" for his acts of charity.

Unique with Royal American is its travelling Shrine Club, made up of Shriners in the carnival.

Every city they go into, crippled children are brought on the lot and entertained.



Johnny Mack Brown featured in Royal American Shows.

And in every city the carnival visits where there is a Shrine hospital for Crippled youngsters a portable stage is taken to the hospital and a show brought to the kids.

Furthermore, every child is given a gift — something that he has asked for in advance by one of the Shriners who makes a special trip to the hospital.

Helps Fellow Showmen

Sedlmayr is also known for his frequent contributions to destitute show people.

These you learn about from others. Such as the fact that he quietly sent a check to the Catholic school that burned in Chicago and trapped a mass of children.

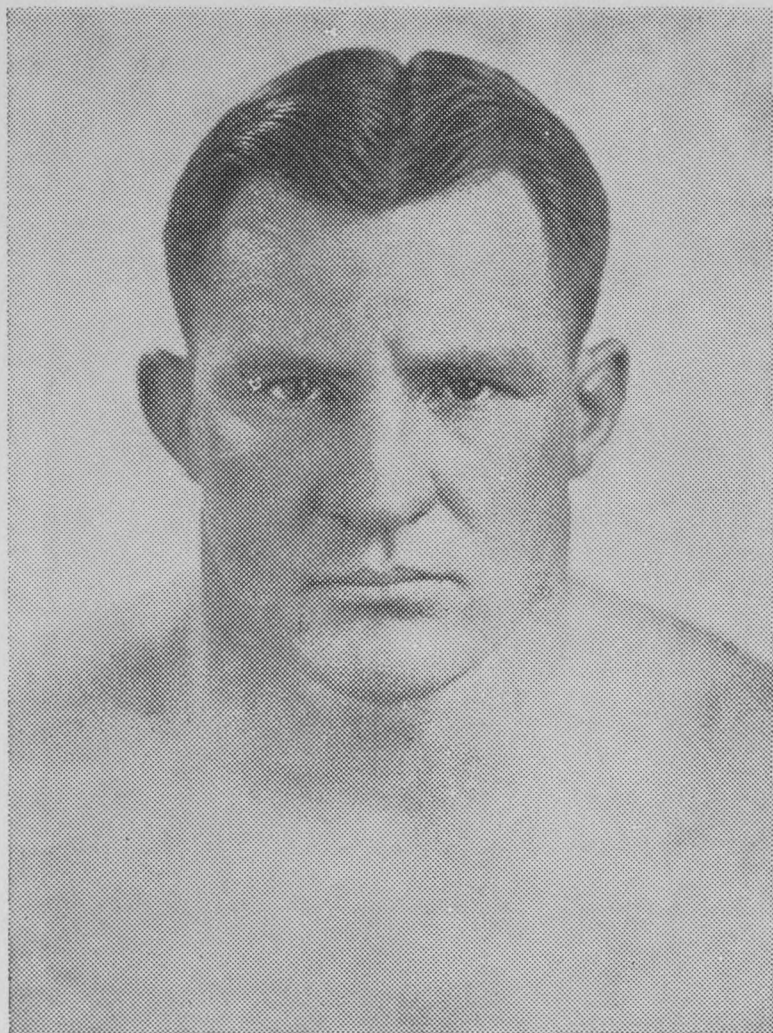
He doesn't like to talk about his charitable work. But he'll bend your ear all day about the carnival. And he's got something to talk about.

Royal American is, in effect, a self-contained travelling city of more than 1,200.

The show carries its own fire department, police department. It has fully equipped machine shops, an art shop, a blacksmith.

It is prepared to turn out practically everything it needs while on the road from posters, to costumes, to anything else to keep the show on the road.

World Champion Wrestlers to Compete



Pat O'Connor



Slave Girl Moolah

Championship Wrestling—Stampede Corral

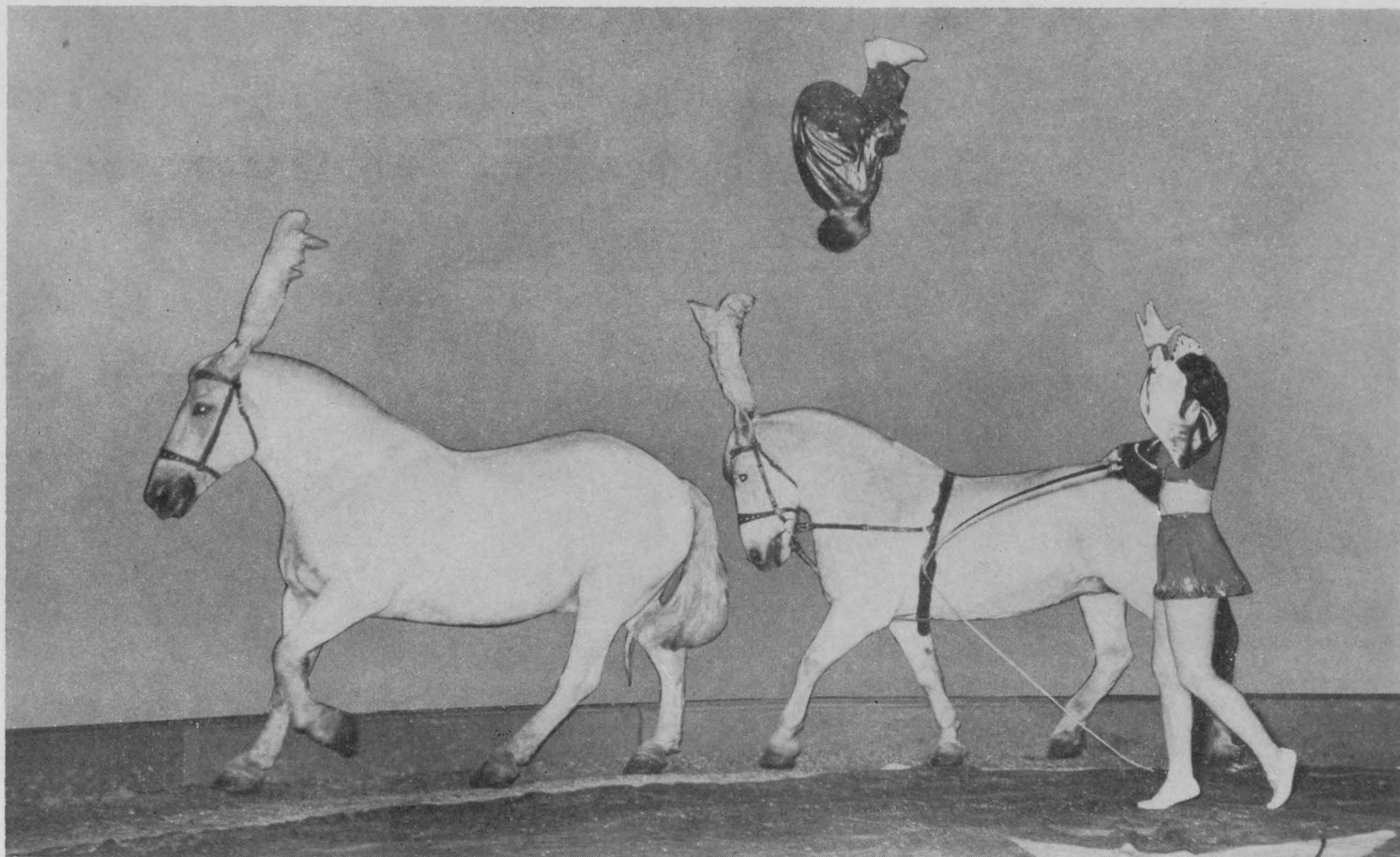
Monday, July 6, Tuesday, July 7, & Saturday, July 11 at 8:30 p.m.

See the world's greatest wrestlers in action including such stars as :

WORLD'S CHAMPION PAT O'CONNOR OF NEW ZEALAND
FORMER WORLD'S CHAMPION WHIPPER BILLY WATSON
THE FAMOUS MILLER BROTHERS OF COLUMBUS, OHIO
FABULOUS SLAVE GIRL MOOLAH, WORLD'S LADY CHAMPION
WORLD'S NEGRO TAG TEAM CHAMPIONS
CANADIAN HEAVYWEIGHT CHAMPION AND MANY OTHERS

Prices : \$3.00, \$2.00, \$1.50, \$1.00

Special Stampede Infield Attraction



The Zoppe-Zavattas in Action.

A sparkling feature of the Exhibition and Stampede will be the first appearance in this territory of the internationally known Zoppe-Zavatta Family, which offers the greatest feature in rosin-back riding available in the field of entertainment today.

Starting its eighth generation in show business, the Zoppe-Zavattas feature seven people, four girls and three boys. The two youngest members of the troupe are, Denise, age 5 years, and Roger who is 8 years old. These two young people are the eighth generation representatives. The others are Yolanda, Jo Ann, Peggy, Enrico, and Joe.

In a fast moving, daring and hilarious routine, little Roger is a comedian along with his uncle, Enrico. Denise is the top mounter on the shoulders of the others, and Joe does a sensational somersault, first on one horse then from one horse to another. Little Roger and his uncle, Enrico, convulse spectators with head spins as they apparently fall from the big Percherons who maintain an always steady canter in a 36-foot ring.

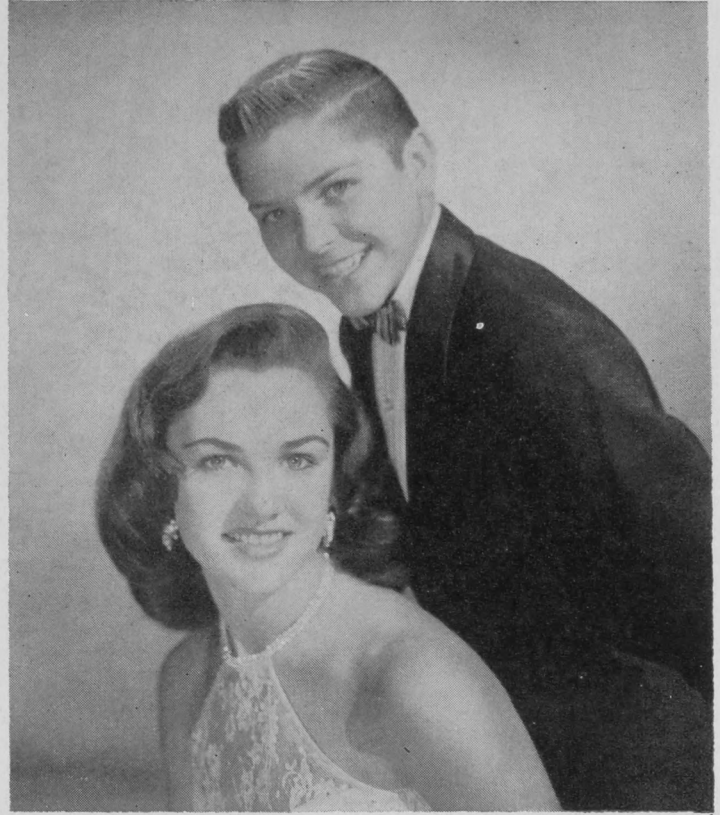
With the exception of two, all members of the act were born in the U.S., and all are citizens. Joe was born in Czechoslovakia and Enrico in Italy.

When not fulfilling engagements throughout the country, the family headquarters and lives in Rochester, Indiana

The act originated in Europe where it played before millions, including royalty, in Italy, France, Switzerland, Germany and all the European countries. Arriving in this country in 1937, the Zoppe-Zavattas found immediate acceptance. Featured for several years with the great Shrine Circuses of the country, the family found time to make a featured appearance on Ed Sullivan's "Toast of the Town" television show and to make an appearance with Danny Kaye at the great Toronto Exhibition.

Impressed with rodeo possibilities, the Zoppe-Zavatta Family made their first appearance in the rodeo field at the Western Washington Fair and Rodeo in Puyallup in 1955. Acceptance of their feature act was so enthusiastic that they were immediately signed for appearances at major rodeos throughout the country, including Cheyenne, Wyoming; Salinas, Calif.; Sidney, Iowa; Phoenix, Arizona; Albuquerque, N.M.; Fort Smith, Arkansas; Denver, Colorado; and Baton Rouge, La.

The Ranch Party is Stampede Corral Feature



Tex Ritter has brought to the Stampede Corral for a special Stampede Week engagement Larry and Laurie Collins, one of the top acts in the Ranch Party show at the Stampede Corral this week.

The Greatest Western Show of all time! **TEX RITTER and HIS RANCH PARTY**

With the Famous "COLLINS KIDS" Larry and Laurie and a Cast of Famous Western Stars.

Stampede Corral — Stampede Week

WEDNESDAY, JULY 8 at 8:30 p.m.

THURSDAY, JULY 9 at 8:30 p.m.

FRIDAY, JULY 10—Matinee, 2:15 p.m.; Evening, 8:30.

SATURDAY, JULY 11th — MATINEE ONLY — at 2:15 p.m.

PRICES:—Evenings: \$2.00 and \$1.50. All seats reserved.

Matinees : Adults, \$1.50; Students, \$1.00.

Children, 12 and Under: 50 cents.

No reserved seats for Matinees.

Horse Racing Is Big Feature of Stampede

There's something doing every minute within the grandstand enclosure at the Calgary Exhibition and Stampede and not the least exciting is the daily program of Thoroughbred horse races which is held every afternoon Monday through Saturday.

Nearly 600 Thoroughbreds will be stabled on the grounds, and ridden by some of Western Canada's most outstanding jockeys, they will compete for more than \$55,000 in cash purses.

There is pari-mutuel betting on each race and racing patrons from all over Canada meet in Calgary during Stampede week for this particular event.

When racing patrons are not too busy picking winners or cashing their tickets at the pari-mutuel plant, they can sit back and enjoy the program of rodeo and Stampede events. So well organized is the infield program, that all activity ceases in the

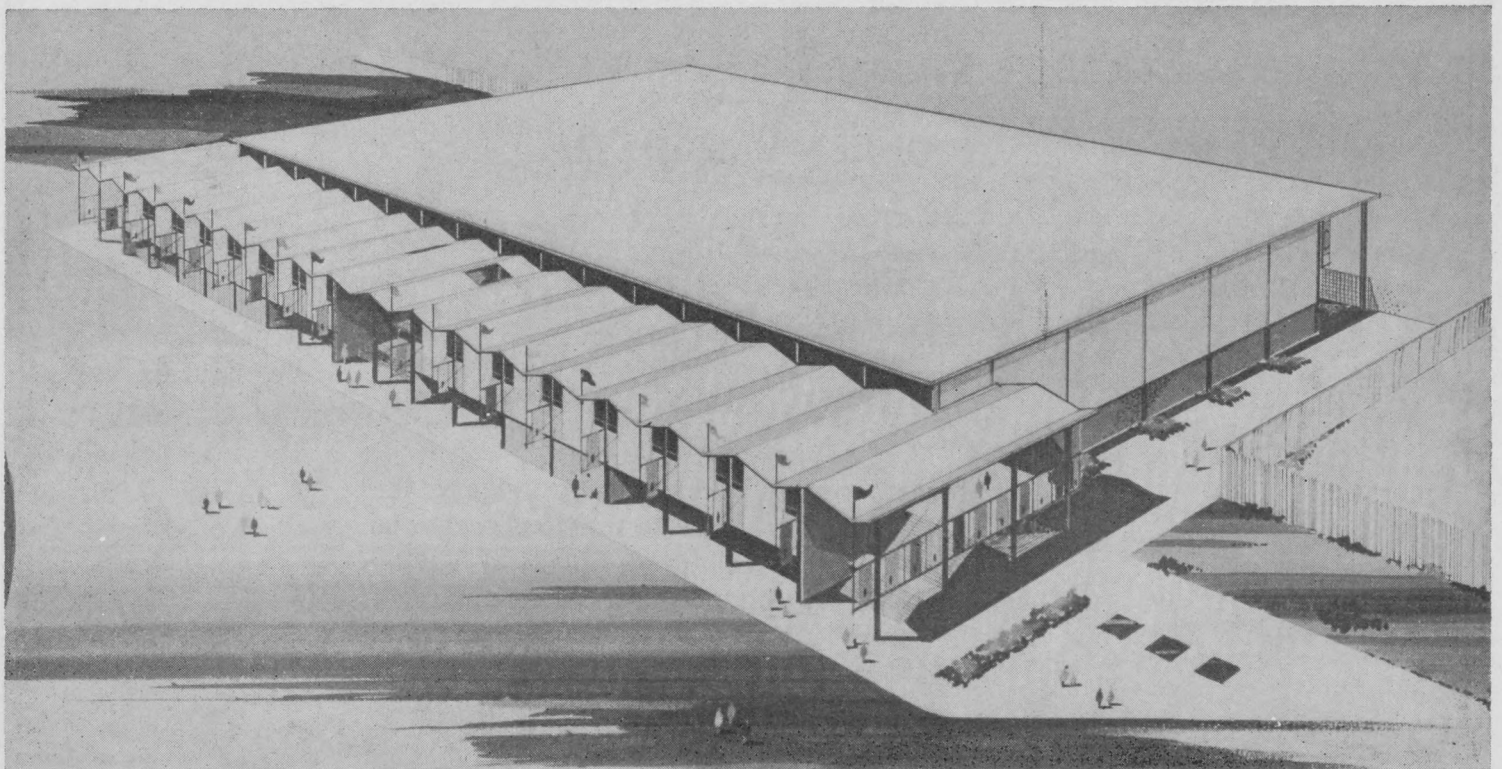
Rodeo arena the moment that the field of horses enter the starting gate.

Calgary is one of the busiest racing centres in Canada. This year in addition to the six-day Stampede meet, there was a ten-day session held during May and then again in August the ponies will return for 16 days of racing.

With the 600 race horses, plus chuckwagon horses, roping horses, decorating horses, saddle horses, etc., more than 1,600 head of horses will be stabled on the exhibition grounds Stampede week, another record for any major exhibition in North America.

At the Stampede race meet, the first race is held every afternoon at 2 p.m., and the last race usually goes to the post around 5 p.m. This is a real worthwhile Exhibition and Stampede feature.

New \$1,775,000.00 Exhibits Building Open to Public



The "Big Four", Exhibits Building and Curling Rink, located in the north-west section of the Exhibition grounds which was officially opened this week. It is the largest building of its kind in Canada, and during the winter months will house 24 sheets of curling ice, another Canadian record.



1912: *H.R.H. the Duke of Connaught and H.R.H. Princess Patricia at the first Calgary Stampede.*
 1951: *The Royal Winter Stampede, specially organized for Her Majesty (then H.R.H. Princess Elizabeth) and H.R.H. the Duke of Edinburgh.*

The City of Calgary
 extends

A HEARTY **WESTERN** WELCOME

to

Her Majesty
QUEEN ELIZABETH

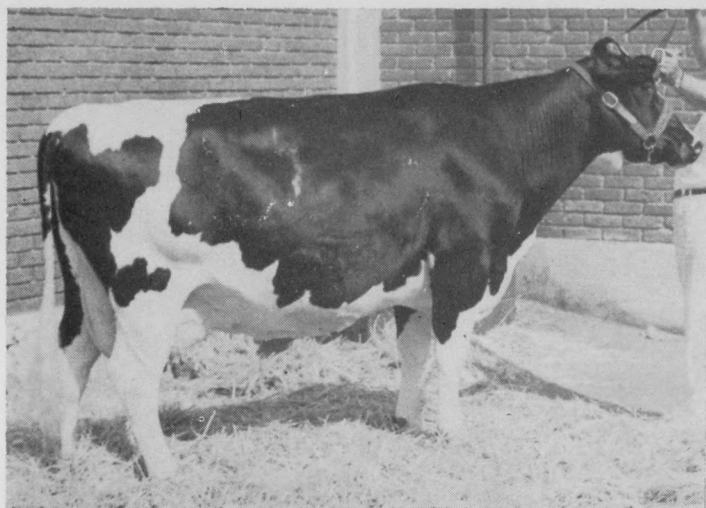
and

His Royal Highness
Prince Philip
DUKE OF EDINBURGH

In welcoming our royal visitors back to Calgary, the Stampede City looks with pride to previous occasions on which "The Greatest Outdoor Show on Earth" has been honored by the presence of members of our Royal Family. May there be many more!



National Holstein Show Fair Feature



The type of Holstein which will be on exhibit at the National Holstein Show in the Livestock Pavilion in the northeast section of the grounds.

A total of \$41,180 will be paid in livestock classes at the Calgary Exhibition and Stampede this week.

Of the total amount of prize money offered, \$36,760 will be offered direct by the exhibition board, while \$4,420 will represent prize money donated by breed associations.

Prospects are for a record entry in livestock classes, and in order to speed up preparation of the catalogue district livestock men are being urged to forward their entries to the livestock department, Calgary Exhibition and Stampede, as soon as possible.

No entries will be accepted after the closing date, Monday, June 9.

The following is a breakdown of the prize monies which will be offered in all livestock classes:

Horse Section:

Clydesdales	\$1,320
Percherons	1,320
Belgians	1,320
Heavy Draft and Agriculture	2,273
	<hr/> \$ 6,233

Beef Section:

Shorthorns	\$3,330
Herefords	3,330
Aberdeen-Angus	3,330
Stall Prizes	30
	<hr/> \$10,020

Dairy Section:

Holsteins	\$3,930
Ayrshires	3,330
Jerseys	3,330
Guernseys	2,000
Stall Prizes	30
	<hr/> \$12,620

Sheep Section:

Suffolks	\$1,266
Hampshires	717
Southdowns	717
Corriedales	717
Cheviots	717
Stall Prizes	30
	<hr/> \$ 4,164

Swine Section:

Yorkshires	\$2,341
Tamworths	676
Landrace	676
Stall Prizes	30
	<hr/> \$ 3,723

Total Money Offered by Calgary Exhibition and Stampede	\$36,760
Canadian Shorthorn Association	200
Alberta Hereford Association	670
Alberta Aberdeen-Angus Association	200
Canadian Landrace Swine Association	150
Special Prize Money for National Holstein Show	3,200
Grand Total	\$41,180

Livestock Judges

Heavy Horses: James Turner, Royal Oaks, B.C.

Shorthorns: Ed. Noad, High River, Alberta.

Aberdeen-Angus: D. Good, Kansas.

Herefords: Tom Scott, Ninga, Manitoba.

Holsteins: Doug. Dunton, Brampton, Ont.

Ayrshires: Brodie Ness, Kingston, Ont.

Jerseys: Pat Hoole, Royal Oaks, B.C.

Guernseys: Fred Yeabsley, Calgary, Alberta.

Sheep (All breeds): Mr. Sept. Crossman, Winnipeg, Man.

Swine (All breeds): Gladwin Crowe, Hesper, Ont.

JUDGING PROGRAMME

Monday,	9 a.m. — Guernseys.
	1 p.m. — Cheviots, Southdowns. — Tamworths and Landrace.
Tuesday,	9 a.m. — Herefords and Jerseys. — Yorkshires. — Percherons, Heavy Draft and Agricultural.
Wednesday,	9 a.m. — Shorthorns and Ayrshires. — Suffolks, Hampshires & Corriedales. — Clydesdales, Heavy Draft and Agricultural.
Thursday,	9 a.m. — Holsteins and Aberdeen-Angus. — Belgians, Heavy Draft and Agricultural.
Friday,	9:30 a.m. — Four and Six-Horse Teams.

In rotating the Breeds of Cattle, the Breeds showing first one year will show last the following year.

Dance Hall Girls from the Frontier Ghost Town



This bevy of beauties will be seen in the stage performance at the Frontier Town on the Midway during Stampede Week.

VISIT THE FRONTIER GHOST TOWN *— On the Midway —*

Authentic old-time buildings — Saloon, Dance Hall, Barber Shop, General Stores, Newspaper Offices and other buildings.

SEE THE DANCE HALL GIRLS OF THE GAY '90s.

SEE FRANK JAMES, THE WORLD'S FASTEST MAN WITH A GUN!

SEE THE LAST OLD GREAT WEST AS IT USED TO BE

when a man was known by the quality of the horse he rode and all the women were a bee-utiful.



The Village will be open daily from 12 noon to midnight.

Admission prices : — Adults, 50 cents; Children, 25 cents.

Be sure and get your copy of the Frontier Town Gazette. It's free and it will be a memorable souvenir of your visit to the Calgary Exhibition and Stampede.

R.C.A.F. to present Acrobatic Display



THE GOLDEN HAWKS — Posed beside one of the sleek gold-painted Sabres they will fly in commemoration of 50 years of powered flight in Canada, are members of the crack RCAF aerobatic team, now in training at Chatham, N.B. From May to September they will thrill Canadian audiences in centres from coast to coast with their aerobatics. Left to right are: Flg.-Off. Bill Stewart, Flg.-Off. Ed. Rozdeba, Flt.-Lt. Jim McCombe, Sqn. Ldr. Verne Villeneuve, leader; Flt.-Lt. Jeb Kerr, Flt.-Lt. Ralph Annis, Flg.-Off. John Price, Flg.-Off. Jim Holt.

Six men make up the compliment of the Royal Canadian Air Forces jet aerobatic team the Golden Hawks.

These six men possess a wealth of just flying experience. In all the six Golden Hawk pilots total an impressive twelve thousand hours jet flying time.

At a Sabre jet's cruising speed of 600 miles per hour this could take the six plane team in a formation flight five times the distance to the moon.

No moon-struck sextet, the Golden Hawks are a team of six serious young men who are determined to show the Canadian public the capabilities of the Royal Canadian Air Forces aircraft and its air crews.

Formation aerobatics have long been a part of military and civilian air shows in every country of the world which lays claim to any aviation proficiency.

The Royal Air Force has its Black Knights of Treble One squadron; the United States Air Force its Thunderbirds and the United States Navy its Blue Angels. Now to join this select group of precision perfect pilots the Royal Canadian Air Force presents the Golden Hawks!

The F66 Sabre jet flown by the Golden Hawks is a battle-proven day fighter, and has seen service with several of the world's Air Forces.

Originally designed by the North American Aviation Company in the U.S.A., the Sabre has been built under license in both Australia and Canada for use in the Air Forces of those countries.

Powered by the Orenda jet engine, the Canadian-built Sabre proved to have a marked superiority in performance in comparison with the U.S. J47 powered craft. Sabre equipped RCAF fighter wings in Europe, were, for a time, the leading aerial deterrent over the continent.

While the prototype U.S. model flew in October, 1947, and production in that country saw Sabres airborne in May, 1948, it was not until 1950 that the aeroplane was turned out in the Canadair plant at Montreal.

The Mark 1 prototype Sabre was powered by the American-built General Electric J47 jet engine and was followed by the production model Mark 2. The Mark 3 Sabre, however, was the first constructed with the Toronto-built Orenda engine. In a Mark 3 Sabre Miss Jacqueline Cochrane established three world records in May of 1953. In one of these flights she exceeded 670 mph.

Powered with the Orenda engine, 400 Mark 4 Sabres were produced for the Royal Air Force, and a later model, the Mark 5, soon became a familiar sight on RCAF bases. Today, the Golden Hawks fly the Mark 6, equipped with the more powerful Orenda 14 engine with a two-stage turbine boost and a "slatted wing."

In all more than one thousand Sabres have been built in Montreal and delivered to the RCAF, RAF and the USAF. Canadian Sabres are also flown by some European NATO allied countries.



LOBLAWS

CANADA'S FINEST FOOD MARKETS

WHERE SAVING IS A PLEASURE

GROWING WITH ALBERTA

ALBERTA STORE LOCATIONS

CALGARY

- 1909-37th Street S.W.
- 2411-4th Street N.W.
- 1516-8th Street S.W.
- 722-16th Avenue N.E.
- 1846-14th Avenue N.W.
(Calgary Shopping Centre)

EDMONTON

- 10210 Princess Elizabeth Avenue
- 2-83rd Street (Bonnie Doon Shopping Centre)
- 11808-St. Albert Trail
- 11420-107th Avenue
- 15021-Stony Plain Road (Jasper Place)
- 7115-109th Street

LETHBRIDGE

- 324 Mayor Magrath Drive

LOBLAWS a pleasant place to shop

Rodeo Clowns do Fine Work as Entertainers and Protectors

Rodeo clowns fight brahma bulls on foot because the bulls would quickly kill a horse used to fight them.

That's the harsh fact behind the dangerous but highly important role played by these Pagliaccis of the dusty arena.

It's ironic that the pickup men used to rescue the cowboys in the bronc riding events can't be used in bull riding.

The broncs, for the most part, carry no grudge against their riders. They simply want to get the cowboys off their backs. That done, they go on about their business.

The bulls, on the other hand, try to throw their riders so they can charge them, trying to kill them with their hooves and horns. They're no more friendly toward horses. So the pickup horses are kept a safe distance away at the other end of the arena and the clowns move in on foot.

It's a real David and Goliath match. Rodeo brahmas often average a ton apiece, are wise to the evasive ways of man, and, unlike the naive fighting bulls of Spain and Mexico, don't waste their energy on long, straight, easily-sidestepped charges.

To even things up a little, the clown needs a memory like a library index—with a complete catalogue of the fighting characteristics of several strings of bulls, legs like a champion sprinter, a flawless sense of timing like a trapeze artist and a double endowment of just plain guts.

How much they have of the last quality is apparent in the way they play for laughs even when working in close to the horns. They not only save cowboys from situations too tightly dangerous for trained horses; they do it with the nonchalance of a slapstick comedian slinging pies.

Clowns fall generally into two categories: barrel men and bull fighters. The fighters work afoot, while the others, usually teamed with a fighter, work in and out of a steel drum padded on the outside with old rubber tires.

It would seem at first that the real rescue work is done by the fighter, with the barrel man there simply for the comedy of being bounced around. But the barrel man is an important part of the team.

No man can flat outrun a brahma bent on killing. The fighter's technique is to bait the beast with short, curving passes, making turns tighter than the bull can manage at full speed. Often the pace of the dance can get pretty giddy as the bull, getting madder, gets wiser at the same time.

Then the bull fighter will duck behind the barrel, pushing the attention of the pursuing bull off on another target.

That's the whole idea of the clown, to offer the bull a target so inviting he won't be taking after the bull riders. But the bull will lose interest in a target he charges often but never hits. So they get him to hit the barrel, a nice firm victim that takes the full force of the charge with a satisfying crash. It restores the bull's confidence.

The barrel man is only relatively safe. Some seasons ago one had a chance to ponder this fact for several terrifying minutes. A small horned bull thrust his head in the open end of the barrel, where it stuck fast, face to face with the cramped, curled up clown. Next day, the barrel man modified his steel drum by putting in a rear entrance.

Then there was the barrel man who was the victim of an unusual bull's tactics several years ago at Tucson. The big brahma just jumped — and came down with his full weight on the barrel, squashing it flat enough that it took a good, strong blacksmith and a couple of helpers quite some time to pry the clown out of his sardine can.

Pay-n-Save Drugs Ltd.

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SERVE YOURSELF AND SAVE
AT 324 - 7th AVE. WEST, CALGARY

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Real Western Holiday
attend the
Calgary Stampede



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EDMONTON — REGINA — WINNIPEG

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A CANADIAN COMPANY
SERVE YOURSELF AND SAVE
AT 324 - 7th AVE. WEST, CALGARY

Bat Masterson was hero of old west

The legend of the famous Bat Masterson, Marshal of Dodge City, Kansas, in the early eighties, is being revived for one short week with the celebrated motion picture and television star Gene Barry in the city as Guest of Honor at the Calgary Exhibition and Stampede.

Mr. Barry thus follows in the footsteps of Leo Carrillo (Pancho) and Duncan Renaldo (The Cisco Kid) who has been similarly honored in 1957 and 1958.

Mr. Barry is currently playing the role of the cane-swinging quick-shooting Bat Masterson on the Kraft Music Hall program televised locally every Wednesday at 9:30 p.m.

Latest survey indicated that Mr. Barry is rapidly reaching the top of the list in the series of adult westerns which are being viewed weekly by millions all over the North American continent.

He brings to the role years of experience as an actor on the legitimate stage, a motion picture star, and as a singer of concert stage ability.

When the Marshal Bat Masterson television series was first planned, Mr. Barry was the unanimous choice of the producers from nearly 50 applicants for the role and the success of the series to date has been attributed to a large extent to Mr. Barry's handling of the role.

Born William Barclay Masterson, the famous peace officer of Dodge City, lived a hectic life as a Buffalo hunter, Indian scout, and "gunslinger" before Marshal Wyatt Earp of Dodge City induced him to pin a deputy marshal's badge on his shirt front and channel his shooting talents on the side of law and order.

Earp wanted to be succeeded as Marshal of Dodge City by a man who could carry on the peace work that he had started and he made no mistake when he chose Masterson for the job.

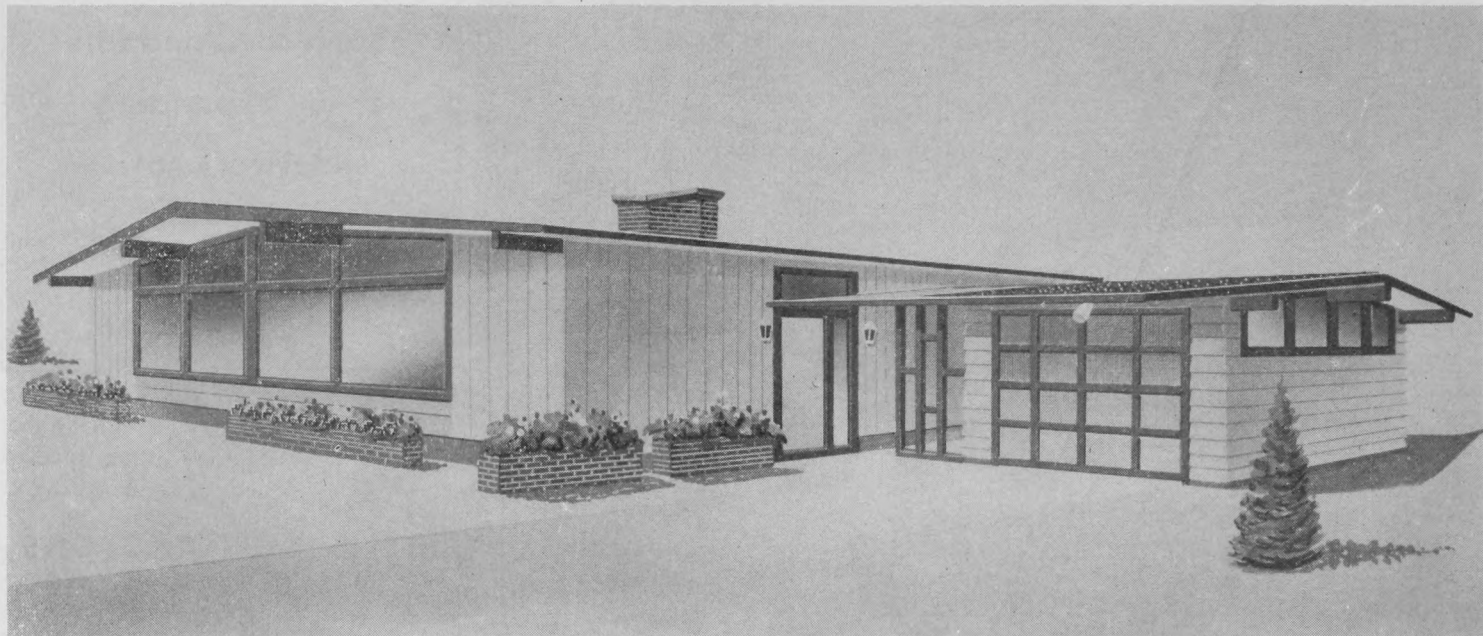
Masterson ruled the wide open Kansas frontier town with an iron hand and 20 notches on his six-shooter was visible evidence of his shooting prowess.

For a westerner, he affected a strange style of attire. He was almost "foppish" in appearance with his black tailored suits, his brocaded waistcoats and his hand-tailored shoes, but there was nothing "dudish" about him when he went into action. He was a dead shot with scattergun, rifle and six-shooter and he floored as many outlaws with his gold-headed cane as he did with his "shooting irons".

Strangely enough, Masterson was one of the few western Peace Marshals who survived the roaring seventies and eighties. He died in New York in 1921 at the age of 68 while employed as a sports editor with the New York Telegraph.

Calgary Exhibition and Stampede Give-Away Home

A \$30,000 Furnished Bungalow for Only \$1.00



Constructed by Wade Construction Co. of Calgary from an original design and fashioned from the finest quality lumber from the Orville Burke Lumber Company — a six-roomed, open-beam, ranch-type bungalow, fully furnished and placed on a choice building lot in the Charleswood Area after it has been won.

Tickets are \$1.00 and can be purchased on the Exhibition grounds—Stampede Week—July 6-11

Ticket Sale is Being Handled by the JUNIOR CHAMBER OF COMMERCE.

This house will be completely electrical with all top quality appliances and fixtures provided by the Electric Service League of Alberta.

The following Calgary Business Firms are also contributing to the construction and setting up of this beautiful home :

ADANAC TILE & MARBLE CO. —

All ceramic tiling for bathroom and fireplace.

ART BEALING FLOWERS

All fresh flowers inside Stampede Give-Away Home and plants for outside planter.

BUCKLEY DECORATORS

All exterior and interior painting and decorating.

CARMA DEVELOPERS LTD.

Building lot in Charleswood Suburb.

CALGARY PLASTERING CO. LTD.

(Calgary Branch of Associated Contracting Plasterers of Canada). Insulation, Lath and Plaster of Stampede Give-Away Home on Exhibition Grounds.

CHRISTIANSEN AND HANSEN

LAMINATED BEAM CONSTRUCTION

To supply all Laminated Beams throughout the Home and Garage.

CLARK (WM.) ROOFING AND BUILDING SUPPLIES LIMITED

Expert Bonded Roofers.

A twenty-year built-up roof with chipped stone in color to match ranch-style design. Iko Asphalt Roofing Products Limited, local manufacturers.

COMMERCIAL ELECTRIC COMPANY

Installation of all wiring and fixtures for Stampede Home on Midway and also on Home Site.

CONSOLIDATED CONCRETE INDUSTRIES LIMITED

All cement blocks for the Home. Coloured patio, walks and Ranch Stone Planters, Fireplace and Chimney.

CRANE LIMITED

All plumbing fixtures in matching designs and colors, also necessary roughing materials, copper drainage, stack and copper piping.

ELECTRICAL WHOLESALERS LTD.

Electrical wire and fixtures.

FOOTHILLS ROCKWOOL CO. LTD.

To supply all insulation.

GREENWAY LANDSCAPING

All landscaping on Midway and Home Site.

HECTORS LIMITED

The large steel beams on which the house is erected at the Midway and all other steel required on the Home Site.

HOUSE OF DRAPERIES LTD.

All necessary draperies for the Stampede Give-Away Home.

INDUSTRIAL IRON WORKS LIMITED

To supply and install all ornamental railings inside and out including planter railings.

INLAND CEMENT COMPANY

Supply all the cement used in the concrete for the Stampede Give-Away Home.

INSULATION INDUSTRIES LIMITED

To supply Berry Door for Garage.

MELSNESS HEATING AND SHEET METAL LIMITED

All furnace metalwork and eavestroughing for Home on the Midway and on the Home Site.

MODERNFOLD (CALGARY) LIMITED

Supply and install all folding doors for Ranch Style Home.

PEERLESS ROCK PRODUCTS LIMITED

To supply, place, and finish all the concrete at the Home Site of the Stampede Give-Away Home.

SLATERS FLOOR CO.

All floor coverings in Home.

SUPERIOR PLUMBING COMPANY

Installation of all plumbing and fixtures.

TREMCO WESTERN LTD.

Armstrong Cushiontone tile. All panelling International Panel Board.

TRU-CAST STEP COMPANY

To supply all necessary cement steps.

UNITED CONSTRUCTION AND GENERAL CONTRACTORS

Installing the very latest in kitchen cabinets.

WESTERN ALUMINUM PRODUCTS LTD.

All windows, Regent Tension Seal and Majestic Self-Storing Doors and Grilles necessary to complete house.

YORK SHAW AND SONS LIMITED.

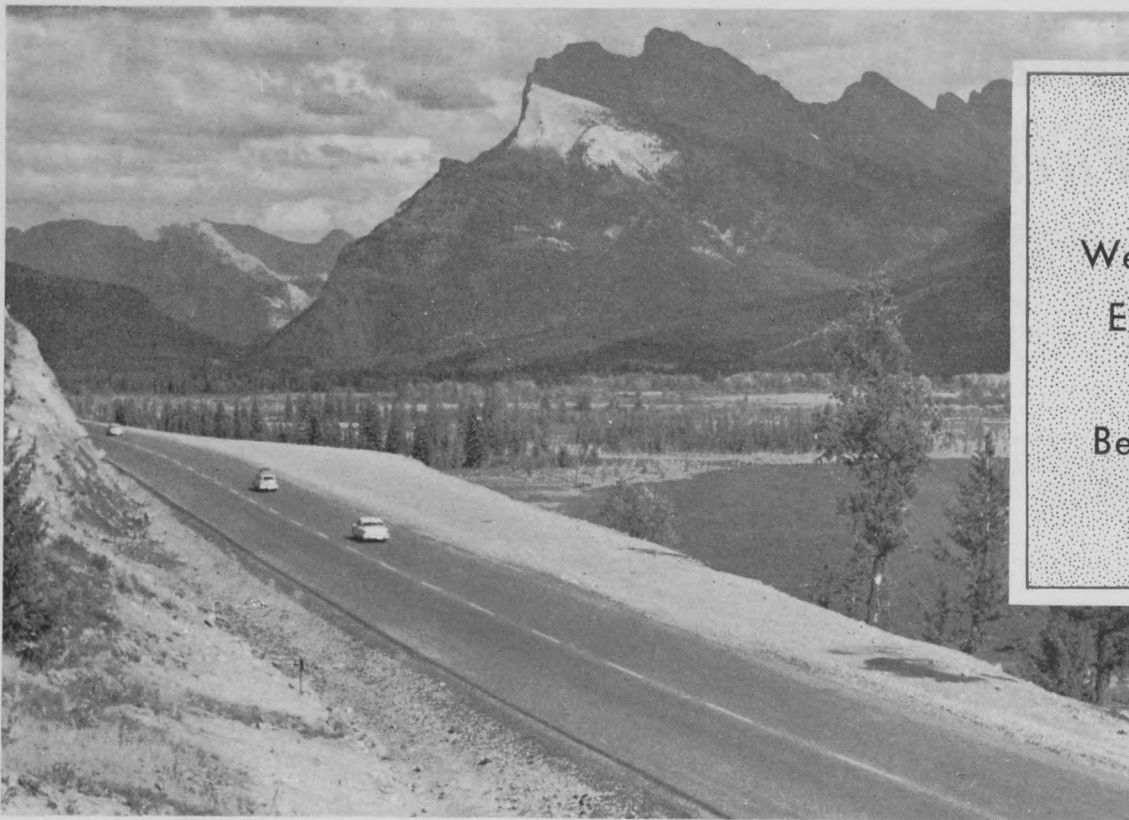
Will again move the Home from the Exhibition Grounds to the Home Site.

—TICKETS—
ONLY \$1 ONLY

CALGARY EXHIBITION AND STAMPEDE LTD.

F. C. MANNING, President

M. E. HARTNETT, General Manager.



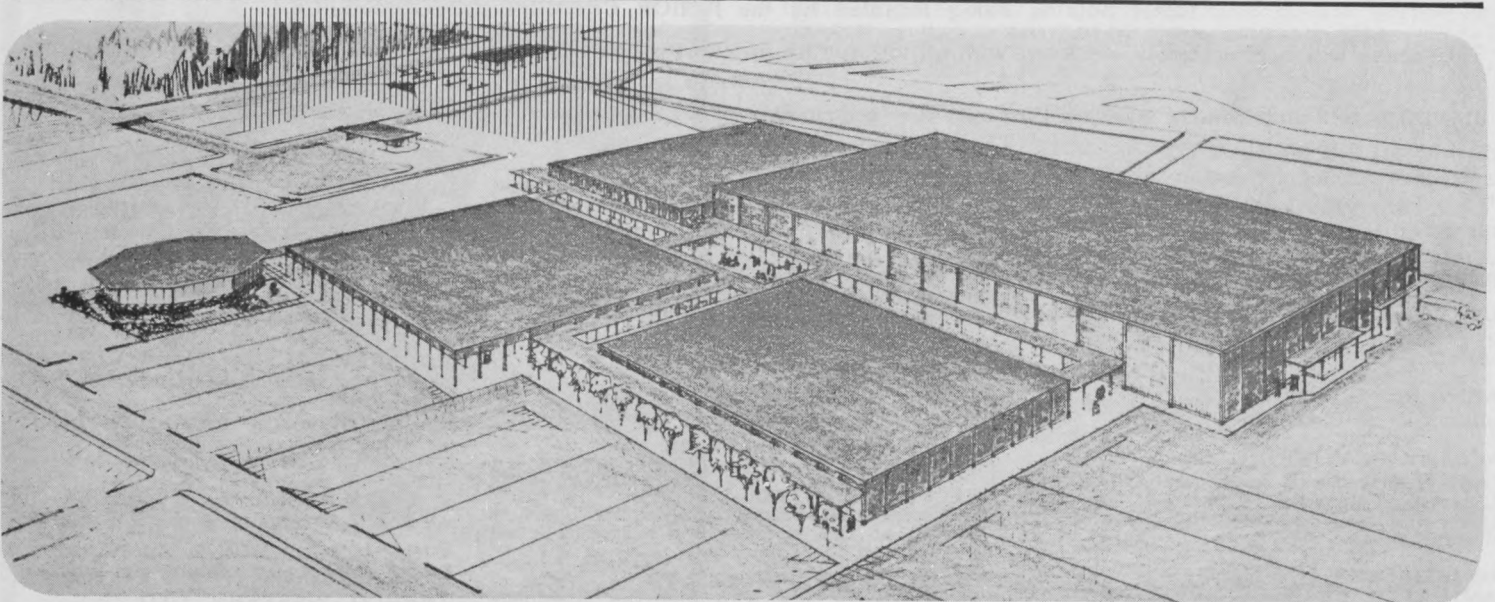
Helping
to Build
Western Canada's
Ever Expanding
Network of
Better Highways.



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HEAD OFFICE — CALGARY, ALBERTA.



CHINOOK SHOPPING CENTRE

GENERAL
CONTRACTORS

Interpreting tomorrow's trend in designing,
engineering and construction as well as in
merchandising.

BURNS & DUTTON

CONCRETE and CONSTRUCTION COMPANY LIMITED
CALGARY - EDMONTON - VANCOUVER

The Stampede or Rodeo Cowboy is Really Quite a Character

What is a cowboy?

By the movies, and more recently on television, he has been painted in some remarkable hues! As a saloon-dwelling gun slinger, a guitar-picking ballad bawler, an embroidery-covered clothes horse, a horse-kissing woman hater.

All of these things he very definitely is not.

Originally the western cowboy was exactly what his name implies: a working cattleman. This he still is by the tens of thousands, riding daily to the stock, a rope on his saddle and, like as not, a chaw in his cheek.

Once or twice a year, maybe on the Fourth of July or Labor Day, he'll haul his rope horse to town and enter a rodeo. If he wins, he'll try his luck at another rodeo farther down the road. Winning there, he may go to rodeoing the year around.

As rodeo, the cowboy's part-time sport, has matured and prospered, it has created a new and growing group of cowboys — real cowboys — the rodeo hands. They compete the year around and live primarily off their winnings. If a man's a tough enough hand, he can make a lot more in the arena these days than he can working on a ranch.

Most professional cowboy contestants, like all around champions, Bill Linderman and Casey Tibbs, are ranch-reared hands in the classic tradition. Others, like all round champions Jim Shoulders and Harry Tompkins, might come from anywhere — from town, or even from back East.

Rodeo is now a professional sport, with room for any kid from anywhere with the guts and the ability to make it pay.

But no matter where he comes from, once a man gets into rodeo, he becomes a cowboy. He wears western clothes exclusively. And, almost invariably, whatever he can save of his winnings he salts away to invest in a ranch and cattle.

Ever since Owen Wister wrote "The Virginian", generations of Americans have pictured the cowboy as a lean hipped, tall walking, rugged individualist, quick to answer a smile, quicker to correct an insult. The impression is not far wrong.

The rodeo cowboy is no boot scuffing, blushing country boy. He's one of the most travelled citizens of this land, crossing it from coast to coast and border to border several times a year in his pursuit of money. He competes as readily for a hundred-dollar day money in Buckeye, Arizona, as for the hundred thousand won each year at Madison Square Garden.

He's no wastrel, because a man who makes his living outwitting broncs and wrestling steers has to stay in shape and sharp. But he likes to live. And he's equally at home drinking till dawn in a stand-up saloon in Red Lodge, Montana, or squiring a show girl to Toots Shor's in Manhattan.

As a bachelor, he's a gay blade, living it up from Boston, Mass., to Barstow, Cal. But as a family

man, with an average of three children, he's a good husband and a fond father, who often drives 1,000 miles out of his way between rodeos to spend one day at home with his wife and kids.

He's quick to make a friend and seldom loses the friends he makes. But among strangers, he minds his own business.

On the average he's in his late twenties. Bronc riders start losing their winning lick about thirty, most ropers and doggers quit before forty. He entered his first rodeo, on the average, when he was

His winnings won't make him rich. If he's a champion, a top money winner, he'll average \$20,000 a year. If he's a kid getting started, he'll win perhaps a tenth of that, and will have to rely on his friends for entry fees and living expenses during the lean weeks of the year-long season.

He knows no financial security and he seeks none, preferring instead the freedom of the suicide circuit as it is. He knows no salary, no appearance money, no guarantees. His only income is what he can win and he pays his own expenses wherever he goes, pays an average \$50 entry fee wherever he competes. But he competes where he pleases and when he pleases.

He can be killed in an instant, or crippled for life, by a kicking hoof or a driving horn. He's seen it happen to his friends — perhaps two of them a year.

He'll suffer a bad break, a leg, a rib or maybe his neck an average of once every four years. But he'll be back to pay his entry and ride again long before the doctors agree the break is healed.

He drinks — bourbon and sweet, or straight — and he smokes. But most often, on the ranch or in the arena, he chews.

He cusses like a man should, but never in front of a lady.

He's polite with ladies and strangers, but a tiger when wronged and a mighty tough man to fight.

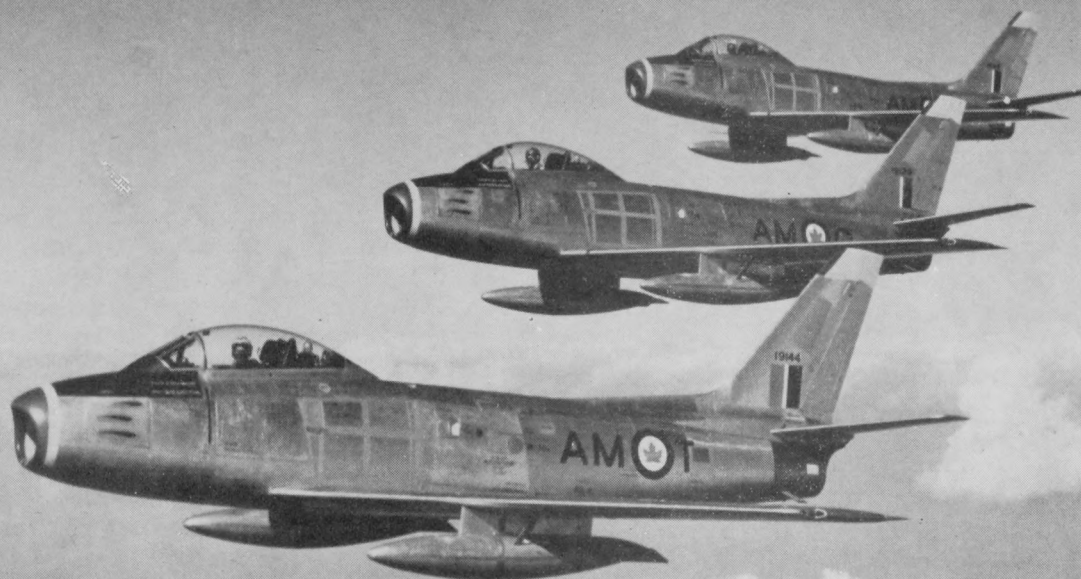
In the arena, he'll help the men who beat him, hazing for his rivals in steer wrestling, advising other bronc riders where to take the rein on a horse they've drawn for the first time. It never occurs to him that he might improve his own chances by hazing the steer badly or lying about the rein.

He makes his living in the one professional sport that has never had a major scandal and probably never will, a sport that worries little about cheating because few men ever try, few of the animals, drawn by lot, can be fixed.

He knows the score, that he may get a little glory but he'll never get rich, that he could be dead or crippled tomorrow, that he'll be all through for certain at an age when most men are just beginning to taste success.

He's a cowboy. He's a rodeo hand — and proud of it.

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Many rodeo champions won first honors at the historic Stampede

A number of the cowboys who later became world's champions in their respective fields of Stampede and Rodeo endeavor have participated in Calgary Stampede events during the past 36 years.

From the days of the legendary Pete Knight, of Crossfield, four times world champion bronc rider, to Alvin Nelson, Casey Tibbs, Herman Linder, Bobby Askins, Harry Knight, Breezy Cox, Bob Crosby, Ike Rude, Pat Burton, Sykes Robinson, Earl Thode, Bill Linderman, Marty Wood, Bob Robinson and a hundred other Stampede and Rodeo greats, the Calgary Stampede has hosted a trainload of champions.

"You are not a real champion unless you have come out of the chutes at the Calgary Stampede," is the word that is carried around the rodeo circuits of North America. Few of the champions have gained world honor without having amassed points at the Calgary show, and when the race for world champion honors in the riding and roping events is tight, the boys in the running will head for the Calgary Stampede in the hope of winning much coveted points, cash and trophies.

Here, then, is the record of the champions of the various Stampede events, covering the period from 1923, when the Stampede first became a feature of the Calgary Exhibition, to 1958.

Winners of the Open Bucking Horse Riding Championship with Association Saddle

1925 Breezy Cox, Salmonville, Arizona
1926 Mike Stuart, Tulare, California
1927 Pete Knight Crossfield, Alberta
1928 Slim Watrin, High River, Alberta
1929 Earl Thode, Belvedere, S. Dakota
1930 Chuck Wilson, Fort Worth, Texas
1931 Gene Ross, Salmonville, Arizona
1932 Pete Knight, Crossfield, Alberta
1933 Pete Knight, Crossfield, Alberta
1934 Stub Bartlemay, Arlington, Oregon
1935 Turk Greenough, Red Lodge, Mont.

1936 Carl Thode, Casa Grande, New Mexico
1937 John Jordan, Carlsbad, New Mexico
1938 Earl Thode, Casa Grande, New Mexico
1939 Guy Cash, White Bird, Idaho
1940 Nick Knight, Cody, Wyoming
1941 Jerry Ambler, Minburn, Alberta
1942 Doff Aber, Newhall, California
1943 Turk Greenough, Red Lodge, Mont.
1944 Bill Linderman, Red Lodge, Mont.
1945 Bill Linderman, Red Lodge, Mont.
1946 Jerry Ambler, Glenwood, Wash.

1947 Jim Like, Kim, Colorado
1948 Bill Linderman, Red Lodge, Mont.
1949 Casey Tibbs, Fort Pierre, S. Dakota
1950 Casey Tibbs, Pierre, S. Dakota
1951 Bill Linderman, Red Lodge, Mont.
1952 Frank Duce, Cardston, Alberta
1953 Deb Copenhaver, Post Falls, Idaho
1954 Marty Wood, Bowness, Alberta
1955 Deb Copenhaver, Post Falls, Idaho
1956 Bobby Robinson, Calgary, Alberta
1957 Marty Wood, Bowness, Alta.
1958 Deb Copenhaver, Post Falls, Idaho

Winners of the Bareback Bucking Horse Riding Championship

1923 Kenneth Cooper, Pierre, S. Dakota
1924 D. McDonald, High River, Alberta
1925 Norman Edge, Cochrane, Alberta
1926 Harry Knight, Banff, Alberta
1927 Jack Hill, Calgary, Alberta
1928 Norman Edge, Cochrane, Alberta
1929 Herman Linder, Raymond, Alberta
1930 Canada Kidd, Kinuso, Alberta
1931 Canada Kidd, Kinuso, Alberta
1932 Smoky Snyder, Kimberley, B.C.
1933 Nate Waldrun, Strathmore, Alberta
1934 Herman Linder, Cardston, Alberta

1935 Don Thompson, Black Diamond, Alta.
1936 Herman Linder, Cardston, Alberta
1937 Muff Doan, Halkirk, Alberta
1938 Urban Doan, Halkirk, Alberta
1939 Chet McCarty, Cheyenne, Wyoming
1940 Paul Carney, Galetton, Alberta
1941 Urban Doan, Halkirk, Alberta
1942 Jack Wade, Halkirk, Alberta
1943 Urban Doan, Halkirk, Alberta
1944 Mitch Owens, Fresno, California
1945 Gerald Roberts, Strong City, Kansas
1946 Jimmy Schumaker, Phoenix, Arizona

1947 Jimmy Schumaker, Phoenix, Arizona
1948 Ken Brower, Manyberries, Alberta
1949 Gene Rambo, Shambdon, California
1950 Casey Tibbs, Pierre, S. Dakota
1951 Bill Linderman, Red Lodge, Mont.
1952 Jim Shoulders, Tulsa, Oklahoma
1953 Del Haverty, Benson, Arizona
1954 Buck Rutherford, Boise, Idaho
1955 Gene Gunderson, Calgary, Alberta
1956 Alf Owen, Patricia, Alberta
1957 Don Wilson, Buffalo, Wyoming
1958 John Hawkins, Abilene, Texas

Winners of the Brahma Bull or Steer Riding Contest

1923 Casey Patterson, Gadsby, Alberta
1924 V. McDonald, Olds, Alberta
1925 Norman Edge, Cochrane, Alberta
1926 Tom McCoy, Irricana, Alberta
1927 Norman Edge, Cochrane, Alberta
1928 Canada Kidd, De Winton, Alberta
1929 Frank Sharp, High River, Alberta
1930 Eddie Woods, Emmett, Idaho
1931 Smoky Snyder, Kimberley, B.C.
1932 Smoky Snyder, Kimberley, B.C.
1933 Frank Sharp, Black Diamond, Alberta
1934 Herman Linder, Cardston, Alberta

1935 Herman Linder, Cardston, Alberta
1936 Herman Linder, Cardston, Alberta
1937 Don Thompson, Black Diamond, Alberta
1938 Herman Linder, Cardston, Alberta
1939 Urban Doan, Halkirk, Alberta
1940 Jack Wade, Halkirk, Alberta
1941 Jerry Ambler, Minburn, Alberta
1942 Jerry Ambler, Klamath Falls, Oregon
1943 Jerry Ambler, Klamath Falls, Oregon
1944 Muff Doan, Halkirk, Alberta
1945 Jimmy Schumaker, Phoenix, Arizona
1946 Johnny Tubbs, Valley, Washington

1947 R. Thompson, Black Diamond, Alberta
1948 Jim Shoulders, Tulsa, Oklahoma
1949 Buck Rutherford, Nowata, Oklahoma
1950 Jim Shoulders, Tulsa, Oklahoma
1952 Jim Shoulders, Tulsa, Oklahoma
1953 Harry Dodging Horse, Sarcee, Alberta
1954 Gordon Earl, Newgate, B.C.
1955 Buck Boyce, Fort Worth, Texas
1956 Dick Nash, Kindersley, Saskatchewan
1957 Bruce Coker, Sutherland, Nebraska
1958 Gil Garstad, Veteran, Alberta

Winners of the Chuck-Wagon Race

1923 Dan Riley, High River, Alberta
1924 Bagley & Lauder, Lacombe, Alberta
1925 Collins & Ross, Lousana, Alberta
1926 Dick Cosgrave, Cheadle, Alberta
1927 Tom Lauder, Innisfail, Alberta
1928 Tom Lauder, Innisfail, Alberta
1929 Jim Ross, Elnora, Alberta
1930 Dick Cosgrave, Michichi, Alberta
1931 Clem Gardner, Pirmez Creek, Alberta
1932 Jim Ross, Elnora, Alberta
1933 Dick Cosgrave, Wayne, Alberta
1934 J. C. Goettler, De Winton, Alberta

1935 Dick Cosgrave, Rosebud, Alberta
1936 Dick Cosgrave, Rosebud, Alberta
1937 Dick Cosgrave, Rosebud, Alberta
1938 Dick Cosgrave, Rosebud, Alberta
1939 Gene Goettler, De Winton, Alberta
1940 Dick Cosgrave, Rosebud, Alberta
1941 Chas. Lundseth, Bowden, Alberta
1942 Dick Cosgrave, Rosebud, Alberta
1943 Dick Cosgrave, Rosebud, Alberta
1944 Theo Thage, Halkirk, Alberta
1945 Alvin Hilker, Red Willow, Alberta
1946 Johnny Phelan, Red Deer, Alberta

1947 Johnny Phelan, Red Deer, Alberta
1948 J. J. Swain, Innisfail, Alberta
1949 Johnny Phelan, Red Deer, Alberta
1950 Bob Heberling, Rosebud, Alberta
1951 Willard & Nelson, Queenstown, Alberta
1952 Commodore Allen, Vulcan, Alberta
1953 Commodore Allen, Vulcan, Alberta
1954 Commodore Allen, Vulcan, Alberta
1955 Hank Willard, Queenstown, Alberta
1956 L. O. Nelson, High River, Alberta
1957 Peter Bawden, Calgary, Alberta
1958 Merle Anderson, Carbon, Alberta

Winners of the Novice or Canadian Bucking Horse Riding Championship

1923 Pete Vandermeer, Calgary, Alberta
1924 Pete La Grande, Pincher Creek, Alta.
1925 Al Falconer, Cardston, Alberta
1926 Harry Knight, Banff, Alberta
1927 Pete Knight, Crossfield, Alberta
1928 Leo Watrin, High River, Alberta
1929 Herman Linder, Raymond, Alberta
1930 Pete Knight, Crossfield, Alberta
1931 Slim Watrin, High River, Alberta
1932 Harry Knight, Banff, Alberta
1933 Pete Knight, Crossfield, Alberta
1934 Herman Linder, Cardston, Alberta

1935 Harlay Walsh, Madden, Alberta
1936 Harlay Walsh, Madden, Alberta
1937 Jerry Ambler, Minburn, Alberta
1938 Herman Linder, Cardston, Alberta
1939 Sykes Robinson, Cochrane, Alberta
1940 Harlay Walsh, Madden, Alberta
1941 Wally Lindstrom, Airdrie, Alberta
1942 Urban Doan, Halkirk, Alberta
1943 Urban Doan, Halkirk, Alberta
1944 Carl Olsen, Ribstone, Alberta
1945 Frank Duce, Cardston, Alberta
1946 Frank Duce, Cardston, Alberta

1947 Bob Lauder, Elnora, Alberta
1948 Jim Turner, Rock Creek, B.C.
1949 Wilf Gerlitz, Rock Diamond, Alberta
1950 Lem Horner, Penticton, B.C.
1951 Bill Johnson, Water Valley, Alberta
1952 Bob Chalmers, Millarville, Alberta
1953 Keith Hyland, Alsask, Saskatchewan
1954 Alfred Owens, Ponoka, Alberta
1955 Jack Hooker, Palace Bait, Saskatchewan
1956 Ray Vanderliett
1957 Bob Robinson, Rockland, Idaho
1958 Garth Maxwell, Viking, Alberta

Winners of the Boys' Wild Steer Riding Contest

1924 C. Brunner	1936 Joe Kootenay, Jr., Morley, Alberta	1948 Harry Dodging Horse, Sarcee, Alberta
1925 W. Goodrich, Calgary, Alberta	1937 Archie Preston, Talbot, Alberta	1949 Thos. W. Lauder, Elnora, Alberta
1926 Jas. R. Boyle, Calgary, Alberta	1938 Kenneth McLean, Edmonton, Alberta	1950 Cody Morris, Black Diamond, Alberta
1927 Joe Fox, Morley, Alberta	1939 Earl Mayfield, Gleichen, Alberta	1951 Charles Cassidy, Stettler, Alberta
1928 Bill Bagley, Lacombe, Alberta	1940 Glen Lee, Raymond, Alberta	1952 James Grey, Calgary, Alberta
1929 Joe Fox, Morley, Alberta	1941 George Aldorf, Wayne, Alberta	1953 Tommy Yellow Sun, Cluny, Alberta
1930 Paddy Cayan, Wayne, Alberta	1942 Lyle Doan, Halkirk, Alberta	1954 Bill Stuckey, Stettler, Alberta
1931 Gerald Ambler, Wainwright, Alberta	1943 Thomas Jerry, Cluny, Alberta	1955 Jerry Weiss, Hanna, Alberta
1932 Joe Gray, Dog Pound, Alberta	1944 Horace Holloway, Jr., Morley, Alberta	1956 Keith Powell, Turner Valley, Alberta
1933 Duncan Cragg, Lousana, Alberta	1945 Bob Duce, Cardston, Alberta	1957 Frankie Cocks, Strathmore, Alberta
1934 L. C. Cawsey, Bassano, Alberta	1946 Red Mulgrew, Calgary, Alberta	1958 Wayne Vold, DeWinton, Alberta
1935 Bobby Swain, Calgary, Alberta	1947 Bob McKay, Black Diamond, Alberta	

Winners of the Wild Horse Race

1923 Neil Campbell, Okotoks, Alberta	1935 DAY MONEY	1947 Cliff Vandergrift, Turner Valley, Alta.
1924 Frank Hodgkins, Kew, Alberta	1936 " "	1948 John Spotted Eagle, Gleichen, Alta.
1925 Frank Hodgkins, Kew, Alberta	1937 " "	1949 Cliff Vandergrift, Turner Valley, Alta.
1927 Frank Hodgkins, Kew, Alberta	1938 " "	1950 Bill Graham, East Coulee, Alberta
1928 Hughie Long, Prongue, Sask.	1939 " "	1951 Cliff Vandergrift, Turner Valley, Alta.
1929 Norman Edge, Cochrane, Alberta	1940 " "	1952 Bill Graham, East Coulee, Alberta
1930 Archie Miller, Cheadle, Alberta	1941 " "	1953 Bill Graham, Drumheller, Alberta
1931 Geo. McIntosh, High River, Alberta	1942 Urban Doan, Halkirk, Alberta	1954 Chip Nunamker, Arrowwood, Alberta
1932 DAY MONEY	1943 Chet Baldwin, Morley, Alberta	1955 Cliff Vandergrift, Turner Valley, Alberta
1933 " "	1944 Ken Leadley, Hughendon, Alberta	1956 Don McLeod, Black Diamond, Alberta
1934 " "	1945 John Spotted Eagle, Gleichen, Alberta	1957 Orville Strandquist, Scapa, Alta.
	1946 Cliff Vandergrift, Turner Valley, Alta.	1958 Cliff Vandergrift, Drayton Valley, Alta.

Winners of the Wild Cow Milking Contest

1924 E. Burton, Claresholm, Alberta	1936 Clark Lund, Raymond, Alberta	1948 F. C. Stover, Tularosa, New Mexico
1925 Jack Brown, Lethbridge, Alberta	1937 Ernest Hall, Lethbridge, Alberta	1949 Fred Galarneau, Cardston, Alberta
1926 Bert Long, Elnora, Alberta	1938 Irby Mundy, Shamrock, Texas	1950 Don Leask, Madden, Alberta
1927 Richard Merchant, Carlsbad, N.M.	1939 Chet Baldwin, Kew, Alberta	1951 Mac Leask, Madden, Alberta
1928 King Bearspaw, Pekisko, Alberta	1940 Cliff Vandergrift, Turner Valley, Alta.	1952 Mac Leask, Madden, Alberta
1929 Irby Mundy, Kaiser, Wyoming	1941 Fred Burton, Claresholm, Alta.	1953 George Leask, Madden, Alberta
1930 W. J. Helmer, Sundre, Alberta	1942 A. Galarneau, Finnegan, Alberta	1954 George Leask, Madden, Alberta
1931 W. J. Gray, Dog Pound, Alberta	1943 Cliff Vandergrift, Turner Valley, Alta.	1955 George Leask, Madden, Alberta
1932 Johnny Left Hand, Morley, Alberta	1944 Johnny Left Hand, High River, Alta.	1956 Herb Christie, Cardston, Alberta
1933 Irby Mundy, Uteyville, Colorado	1945 Cliff Vandergrift, Turner Valley, Alta.	1957 Reg Kessler, Rosemary, Alberta
1934 Roy Matthews, Fort Worth, Texas	1946 Don Leask, Madden, Alberta	1958 Orville Strandquist, Byemoor, Alta.
1935 Bob Crosley, Roswell New Mexico	1947 Bill McLean, Morley, Alberta	

Winners of the Cowboys' Calf Roping Championship

1924 Ray Knight, Raymond, Alberta	1936 Warner Linder, Cardston, Alberta	1948 F. C. Stover, Tularosa, New Mexico
1925 Pete Bruisehead, Standoff, Alberta	1937 Pat Burton, Claresholm, Alberta	1949 Jimmie Cooper, Monument, New Mexico
1926 Ray Knight, Raymond, Alberta	1938 Hugh Connell, Stavelly, Alberta	1950 Rudy Doucette, Phoenix, Arizona
1927 Pete Bruisehead, Standoff, Alberta	1939 Al Galarneau, Finnegan, Alberta	1951 Jim Stavely, Powhusko, Oklahoma
1928 Eddie Bowlen Calgary, Alberta	1940 Pat Burton, Claresholm, Alberta	1952 F. C. Stover, Tularosa, New Mexico
1929 Floyd Peters, Cardston, Alberta	1941 W. M. Mounkes, Nanton, Alberta	1953 F. C. Stover, Tularosa, New Mexico
1930 Floyd Peters, Cardston, Alberta	1942 Jack Morton, Warner, Alberta	1954 Cliff Vandergrift, Turner Valley, Alta.
1931 K. H. Galbraith, Cardston, Alberta	1943 Floyd Peters, Browning, Montana	1955 Byron Wolford, Tyler, Texas, U.S.A.
1932 Pat Burton, Claresholm, Alberta	1944 Andy Gamlin, Wilson, Oklahoma	1956 Byron Wolford, Tyler, Texas, U.S.A.
1933 Pat Burton, Claresholm, Alberta	1945 Floyd Peters, Havre, Montana	1957 Sonny Hendrich, Clovington, N.M.
1934 A. M. Burton, Claresholm, Alberta	1946 Al Galarneau, Sunnybrook, Alberta	1958 Dean Oliver, Fort Worth, Texas
1935 Pat Burton, Claresholm, Alberta	1947 Geo. Leask, Madden, Alberta	

Winners of the Canadian All-Round Cowboy Championship

1924 P. LeGrande, Pincher Creek, Alberta	1938 Herman Linder, Cardston, Alberta	1949 Reg Kessler, Rosemary, Alberta
1928 Lee A. Farris, De Winton, Alberta	1939 Clark Lund, Raymond, Alberta	1950 Reg Kessler, Rosemary, Alberta
1929 Lee A. Farris, De Winton, Alberta	1940 A. K. Lund, Milk River, Alberta	1951 Harold Mandeville, Skiff, Alberta
1930 Frank Sharp, High River, Alberta	1941 Frank McDonald, Maycroft, Alta.	1952 Wilf Gerlitz, Black Diamond, Alberta
1931 Herman Linder, Cardston, Alberta	1942 J. Robertson, Pincher Creek, Alberta	1953 Gordon Earl, Newgate, B.C.
1932 Herman Linder, Cardston, Alberta	1943 Wally Lindstrom, Airdrie, Alberta	1954 Gordon Earl, Newgate, B.C.
1933 Herman Linder, Cardston, Alberta	1944 Wally Lindstrom, Airdrie, Alberta	1955 Wilf Gerlitz, Black Diamond, Alberta
1934 Herman Linder, Cardston, Alberta	1945 J. Robinson, Pincher Creek, Alberta	1956 Keith Hyland, Black Diamond, Alta.
1935 Herman Linder, Cardston, Alberta	1946 Frank Duce, Cardston, Alberta	1957 Keith Hyland, Black Diamond, Alta.
1936 Herman Linder, Cardston, Alberta	1947 Frank Duce, Cardston, Alberta	1958 Wilf Gerlitz, Youngstown, Alta.
1937 A. K. Lund, Milk River, Alberta	1948 Ken Brower, Manyberries, Alberta	

Winners of the North American All-Round Cowboy Championship

1928 Paddy Ryan, Ismay, Montana	1938 Herman Linder, Cardston, Alberta	1948 Bill Linderman, Red Lodge, Montana
1929 Not Awarded	1939 Clark Lund, Raymond, Alberta	1949 Eddie Akridge, Beaver, Oklahoma
1930 Paddy Ryan, Ismay, Montana	1940 Jack Wade, Halkirk, Alberta	1950 Gerald Roberts, Strong City, Kansas
1931 Eddie Woods, Emmett, Idaho	1941 Frank MacDonald, Maycroft, Alberta	1951 Bill Linderman, Red Lodge, Montana
1932 Herman Linder, Cardston, Alberta	1942 Arnold Montgomery, Dorothy, Alberta	1952 Wilf Gerlitz, Black Diamond, Alberta
1933 Eddie Woods, Emmett, Idaho	1943 Arnold Montgomery, Dorothy, Alberta	1953 Del Haverty, Benson, Arizona
1934 Herman Linder, Cardston, Alberta	1944 Bill Linderman, Red Lodge, Montana	1954 Gordon Earl, Newgate, B.C.
1935 Herman Linder, Cardston, Alberta	1945 Bill Linderman, Red Lodge, Montana	1955 Casey Tibbs, Fort Pierre, S. Dakota
1936 Herman Linder, Cardston, Alberta	1946 Bill Linderman, Red Lodge, Montana	1956 Keith Hyland, Black Diamond, Alberta
1937 Don Thompson, Black Diamond, Alta.	1947 Bill Linderman, Red Lodge, Montana	1957 Keith Hyland, Black Diamond, Alberta
		1958 Guy Weeks, Abilene, Texas

Winners of the Steer Decorating Contest

1927 Paddy Ryan, Ismay, Montana	1938 Warner Linder, Cardston, Alberta	1949 Everett Vold, Ponoka, Alberta
1928 Bob Crosby, Kenna, New Mexico	1939 Ray Mavity, Helena, Montana	1950 Everett Vold, Ponoka, Alberta
1929 Everett Bowman, Safford	1940 Jack Wade, Halkirk, Alberta	1951 Tom Duce, Cardston, Alberta
1930 John Bowman, Trent, Texas	1941 Frank McDonald, Maycroft, Alberta	1952 Tom Jones, California
1931 Oral Zumalt, Wolfe Creek, Mo.	1942 Jimmy Wells, Cardston, Alberta	1953 Harry Dodging Horse, Sarcee, Alberta
1932 Rolph Stanton, Missoula, Mont.	1943 Jimmy Robinson, Pincher Creek, Alta.	1954 Francis Manywounds, Sarcee, Alberta
1933 Frank McDonald, High River, Alberta	1944 Pud Adair, Wickensburg	1955 Stan Walker, Medicine Hat, Alta.
1934 Chick Hannon, North Platt, Neb.	1945 Floyd Peters, Havre, Montana	1956 Bud Butterfield, Ponoka, Alberta
1935 Warner Linder, Cardston, Alberta	1946 Tom Duce, Cardston, Alberta	1957 Harold Mandeville, Skiff, Alberta
1936 Warner Linder, Cardston, Alberta	1947 Scotty Bagnell, Arlee, Montana	1958 Bud Van Cleave, Taber, Alta.
1937 A. K. Lund, Milk River, Alberta	1948 Elliott Calhoun, Las Vruce, N. Mex.	



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